

204 words

SL: You've been on my radar...

I'm on the hunt for you, (given name) – an F.B.I. agent of the fitness industry! And after snooping around your Instagram, something stuck out about your content...

it's not gimmicky B.S. clickbait or magical fix-all supplements; rather, helpful and insightful content, (plus genuine care for those in your audience!). I predict a blue check for you soon!

But screw "soon", I checked out the competition standing in your way of that blue beauty...

I found many of your "competitors" are stuck in the past with basic marketing frameworks - So I'm revealing to you the trump card up my sleeve, that'll help you stick out in the world of the saturated fitness industry...

I like to call it "The 4 Methods for Reality"... 🍆

It works by discovering how humans really tick in your niche... and harnessing that to build hope, trust, and total compliance for seamless conversions and of course follows.

I'll cover the "4 methods" that'll get you that blue beauty in a painless 5-minute video specifically tailored in your favor...

All I ask is a quick reply for my sake, so I don't get marked as harassment and hunted down by the fitness C.I.A...

Have a quality one,

Keaton

Follow-up #1

Recently my Gmail has been a pain in the ya'know-what...

I believe I fixed it, but when I send emails to people they've been appearing invisible, there was some juicy info in my last email to you.

So, I'm simply reaching out to make sure this isn't your case as well, and that I didn't waste my time writing you that last email... plus, I'd look pretty stupid if my first impression on you was a blank email. 😊

BUTTTTT... on the flip side, If you saw my email and decided not to respond, keep one eye open when you're sleeping (name)... ;)

Just playing... send me a real quick reply, and I'll make that video for you, my man!

Talk soon,

Follow up #2

What's poppin' (name)?

Just your F.B.I agent here reminding you I've made a video specifically tailored to your niche/current needs, and how'll you dominate in it.

I just need a reply, my man, I'm not trying to get harassment issued to me and beaten by the C.I.A of the fitness industry...

But, if you don't want some leverage on your audience (in a + way) then let me know I'll share it with someone else!

Follow-up #3

Since you seem hesitant to answer back I'll reveal one of my methods to reality.

(it'd be much easier on a video, but I understand your busy) 🙄

The first is known as a WIC (wakeup-Interest-click), this framework can be used in any way (video, post, email, sales page, etc) even while talking to someone.

Wakeup is where you disrupt the reader or viewer from a state of sleep (scrolling, daydreaming, etc) with something shocking.

Interest is where you continue to reveal aspects but never the full thing

Click is where the answer to (W+I) is revealed. A.K.A sales page, checkout, video, wherever you want to direct traffic flow.

Anyway, hope that valued you, shoot me a reply and I'll send you the rest ;)

Cya G,

Follow #4

I don't know what it will take (name)...

Do I need to cutt off my arm?

Should I type you till my finger tips fall off?

I don't know...

But I think we'd be perfect, a match of business made in heaven!

You'll understand why i've typed you about "the 4 methods" for the past couple weeks, but for now... I wait as a sad, sad, writer/marketer/copywriter/F.B.I agent just tryna get you some extra moolah and myself someone to write for...

I guess... I'll cya (name) ;(

