

What is up Gs,

Here I'm creating my first Ad for an IT Consulting business. Aiming to generate more leads for the business.

The business is not active on the marketing side at all, and I've decided to start with some Meta Ads.

Target audience: Businesses, entrepreneurs.

I'm curious on your Gs feedback, let me know if I'm on the right path.

Ad:

Having Technology Complication in your business?

Technology without a doubt is very important for your business success, at the same time, technology complication can potentially leave your business a bunch of money on the table.

Especially if YOU, as a vital factor of your company, are trying to manage the technical requirements.

With technology constantly evolving and introducing new developments daily, it becomes nearly impossible for any business owner to manage their IT needs efficiently, effectively, and securely.

For this reason, you have the option to Hire Us as your IT professionals team committed to your long-term success. Reach out to us and “Enjoy 50% off🌟” your first consultation!

<Contact Us>

Feedback:

Main problem with this ad is that it is too vague.

And that we do not know what problem you solve. It needs? Technology Complications?

All vague terms.

My advice:

Research your target audience more.