

Business Management & Administration (BMA)

Business Ethics and Law (BSEL)

Occupations Include...	Middle School	Prerequisite Course	Concentrator Course	Pathway Major Courses	Supplemental Electives
- Compliance Officer - Corporate Counsel - Lawyer - Legal Consultant	BY10 Exploring Business & Entrepreneurship	BB30 Business Ethics and Law I	BB32 Business Ethics and Law II	CTE Advanced Studies	Microsoft Word and PowerPoint
	BY13 Exploring Business Procedures and Leadership			CTE Internship	Career Management
					Accounting I
					Microsoft Excel

Business Ethics and Law I (BB30):

Explore the intricate landscape of ethical and legal issues that influence the world of business and its consumers. Develop a deep understanding of the ethical reasoning and consequences that form the basis of decision-making within the business world. Discover the various dimensions of business ethics and law, such as types of business laws, forms of business ownership, workplace legal and ethical practices, finances in business, environmental and energy law, and principles of digital citizenship. Gain the knowledge and skills for careers in the Business Ethics and Law pathway.

Business Ethics and Law II (BB32):

Analyze complex legal and ethical issues that impact today's modern business models. Explore the spirit and intent of the law, agency law, property law, intellectual property law, and business tax law. Investigate the protection provided by business contracts and their importance.

Career Technical Student Organization(s):

An Association for Marketing Education Students (DECA), Future Business Leaders of America (FBLA)

Credentials/Certifications: N/A

Career & College Promise (CCP):

Community College Articulation: N/A

Note: Students who are CTE Concentrators will take the ACT WorkKeys assessment their senior year.

Business Management & Administration (BMA)

Entrepreneurship (ENTRE)

Occupations Include...	Middle School	Prerequisite Course	Concentrator Course	Pathway Major Courses	Supplemental Electives
- Business Owner/Entrepreneur - Startup Founder - Project Manager - Venture Capital Analyst	BY10 Exploring Business & Entrepreneurship	ME11 Entrepreneurship I	ME12 Entrepreneurship II	CTE Advanced Studies	Marketing I
	BY13 Exploring Bus Procedures and Leadership			CTE Internship	Microsoft Word and PowerPoint
					Career Management
					Microsoft Excel

Entrepreneurship I (ME11):

Conceptualize starting, opening, working for, and operating a small business. Explore feasibility, design thinking, entrepreneurial mindset, and the Lean Canvas Business Model. Investigate channel management, pricing, product/service management, and promotion. Gain the knowledge and skills for careers in entrepreneurship.

Entrepreneurship II (ME12):

Utilize business planning strategies to accelerate the implementation of a business idea. Construct plans for risk management, staffing, and promotions. Develop a business plan complete with a SWOT analysis and action plan.

Career Technical Student Organization(s):

An Association for Marketing Education Students (DECA), Future Business Leaders of America (FBLA)

Credentials/Certifications:

Venture Entrepreneurial Expedition, Entrepreneurship and Small Business

Career & College Promise (CCP):

Community College Articulation: N/A

Note: Students who are CTE Concentrators will take the ACT WorkKeys assessment their senior year.

Business Management & Administration (BMA)

Project Management (PMGT)

Occupations Include...	Middle School	Prerequisite Course	Concentrator Course	Pathway Major Courses	Supplemental Electives
- Project Coordinator - Project Analyst	BY10 Exploring Business & Entrepreneurship	GS11 Project Management I	GS12 Project Management II	CTE Advanced Studies	Microsoft Excel
Median Annual Salary Range in NC \$45,000 - \$70,000	BY13 Exploring Bus Procedures and Leadership			CTE Internship	Microsoft Word and PowerPoint
					Career Management

Project Management I (GS11):

Explore the principles, concepts, and software applications used in the management of projects from conception to completion. Utilize project-based learning to exemplify the framework of initiating, planning, executing, monitoring and controlling, and closing a project in authentic situations. Analyze the core concepts of scope, time, cost, and integration. Gain the knowledge and skills for careers across multiple pathways.

Project Management II (GS12):

Develop advanced project management skills. Utilize project-based learning to understand how to use the framework of initiating, planning, executing, monitoring and controlling, and closing a project in authentic situations. Explore concepts of quality management, human resources, communication management, risk management, procurement management, and stakeholder management

Career Technical Student Organization(s):

An Association for Marketing Education Students (DECA), Future Business Leaders of America (FBLA), Family, Career and Community Leaders of America (FCCLA), HOSA-Future Health Professionals, North Carolina FFA Association, SkillsUSA, Technology Student Association (TSA), The National FFA Organization

Credentials/Certifications: PMI Project Management Ready

Career & College Promise (CCP):

Community College Articulation: N/A

Note: Students who are CTE Concentrators will take the ACT WorkKeys assessment their senior year.