# Use:

The most popular time to post on Twitter is between **8-10 am** and **6-9 pm**. If you are looking for better engagement, then you should either post early in the morning (<u>7-9 am</u>) or late in the night (<u>8-11 pm</u>).

Use 3-5 *daily* 

Use them as ordered in the document

(Use tweet #2.5 & 'THE CLOSE')
Schedule them so 2.5 come first, then in a few hours 'THE CLOSE'
comes after)

**NEXT TWEET —> 2.5 (skip #2)** 

#### EXTRA:

What I can do as well Is have my <u>other</u> account (<u>my biz account</u>) spark controversy in comments to boost engagement in brands interested to purchase your services.

#### Notes to mention

Suggest doing affiliate stuff for passive income

email list?

The main aim of the tweets are that it takes away the sense of a 'sales message' instead crafting a communication/relationship with your audience

# Tweet #0.5 ('announce value')

This weekend, I'm about to drop PURE gold.

Keep an eye out, because I won't be holding back

PS: (Regarding my next tweet...I'm just curious 😅)



# Tweet #1 ('Regeneration')

You know what I hate...

(More than poor video marketing )

Fake plants.

They just sit there and look nice, but no one thinks to touch them because people know EXACTLY what it's going to feel like.

Plastic and an unnatural texture

This is similar to... (Next thread)

Brands that don't have an idea of what good content looks like.

This puts you in a place of categorization, similar to the fake plant, people won't 'check out your page' because they've seen the same dull marketing over and over again...

To the point where It's cliché 23

I'm curious to hear some opinions (not on businesses) but fake plants,

And I'm not joking, I'm genuinely interested

#### Tweet #2 / #2.5 ('Beliefe shifting')

<u>3#</u>

Are you a business owner or a hobbyist?

If your ecom store/business is sat there with you staring into its eyes DOING NOTHING,

Without taking action of getting money IN...

Your business is a hobby and most likely you have no profitability and engagement.

So what needs to change?

(Next thread)

#### YOUR STRATEGY

Instead of waking up in the morning and seeing countless POINTLESS enquiries... from people who you know won't buy...

You can now wake up in the morning to a surge of sales.

Schedule a call if you're interested (in bio)

Or Dm if you have any questions.



N/A



Total Play Time

#### <u>2.5#</u>

A hard pill to swallow as a biz owner...

Shit doesn't look good when you put a nice umbrella on it (like the ones in cocktails ) Similar to the expression, "You can't polish shit"

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#### (Next thread)

This tweet isn't necessarily promoting my services, more of a wake-up call to those thinking they have a winning product but, are not profitable

If your customers aren't raving about your products DAILY, then can you really be successful? Or have you not marketed effectively?



# Tweet #3 ('Urgency')

If it came down to it, gun to your head, you've gotta make your brand pop off in the next 48hrs,

Or you die.

Do you make all the calls yourself and go through leaps and bounds to make that happen...

Or do you get in a specialist with a proven track record of making brands BANK? 4



<CTA>

# Tweet #4 ('Foot in door')

As a business owner, you are only a business if there are noticeable profits.

So what can make a business profitable?

You need to turn the 'money tap' **ON** 

It's as easy as that.

#### BUT

There is some nuance to this.

Think of it like water quality or volume, if your brand/product is shit then obviously when you turn on this tap...

The water would be contaminated AND be dripping out.

Keep your eyes peeled for a Tweet I'll reveal later...

It would show you just how you can add at least 45% to your audience.

And those people aren't just one-time buyers either,

Those are people DRIBBLING at the mouth for your offer.

Make a reminder for 4 hours from now (relax... the source is going to be released) €

# Tweet #5 ('THE CLOSE')

You wake up...

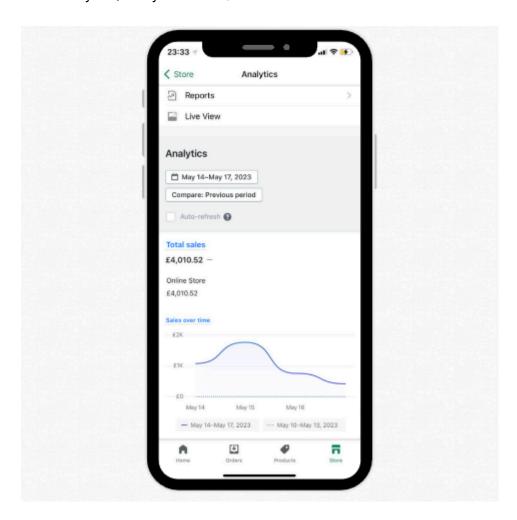
You get out of bed, you then check your phone.

We see that sales have EXPLODED... overnight.

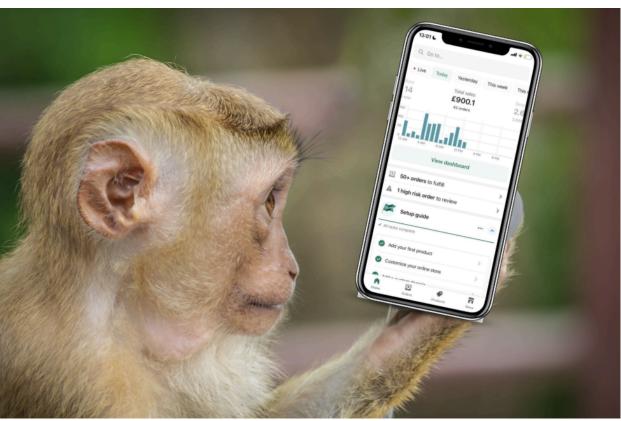
All because of this passive income catalyst

Why have you not booked a FREE call with me?

Links in my bio, see you soon 🧠







# NOTES: