

< ---- Please use this boilerplate social media copy to accompany each video, and we encourage you to tailor the language to your organization's specific audiences. **Please download the video and upload it directly to your social media channels directly.** Remember, keep it fun, light, and engaging (emojis help!), and don't forget to tag local leaders and organizations to increase reach. --->

Social Media Post

"In Canada, our federal elections are safe & secure. Paper ballots are counted by hand. All parties get to watch at every polling station across the country. Our vote counts! #cdnVOTE2021 #elxn44"

*Video brought to you by @RUEngageX
Voiced by @elamin88"*

*You know what they say - safety first! In Canada, voting is safe and secure. Need more info?
www.elections.ca has everything you need to know. #cdnVOTE2021 #elxn44*

*Video brought to you by @RUEngageX
Voiced by @elamin88"*

*"Democracy works when we all do it together. See you at the polls! Need more info?
www.elections.ca has everything you need to know. #cdnVOTE2021 #elxn44*

*Video brought to you by @RUEngageX
Voiced by @elamin88"*

VIDEO - VERTICAL (Instagram Stories, Facebook Stories, Twitter Stories):

<https://drive.google.com/file/d/1zAIDKUK5jor6MI-qybe0VVgRKsM6Os4y/view>

VIDEO - SQUARE (Instagram Feed, Facebook Timeline, Twitter Feed):

https://drive.google.com/file/d/1sXw706696_ydVXdRY_kz_vkKo-k5rYFk/view

TAG: local community organizations and leaders.