



| Symbol | ICO Date | Token Value (ICO) | Current Token Price | Current Supply | Max supply |
|--------|-----------|-------------------|---------------------|----------------|---------------|
| POWR | 6.10.2017 | \$0.05 (USD) | \$0.69 (USD) | 352,127,399 | 1,000,000,000 |

<https://coinmarketcap.com/currencies/power-ledger/>

Power Ledger:

Decentralized energy protocol, used to generate and distribute energy peer to peer, trade carbon emission offsets, trade electric car charging and servicing tokens (for roadside assistance style charging of Electric vehicles (EV)).

Users will buy POWR to enter the system or invest in energy generation and storage assets. POWR gains value through demand to enter the system (limited POWR) and desire to invest in the construction and maintenance of future electricity generation assets (solar, wind farms etc), which will entitle investors to the generated revenue of the asset.

2 currencies make up the Powerledger ecosystem -

- **POWR:** used to enter in and out of the system, can be invested into asset germination events (creation of power generating assets/venues (solar panels, wind farm etc, EV charging stations), (apparently starting q4 2018) or to trade for *Sparkz*
- **Sparkz:** purchased with POWR, used to trade energy/services within the powerledger system, destroyed after use, no supply restrictions, depends on generation/usage, automatically pegged to lowest value fiat denomination in jurisdiction (1 Sparkz = 1 cent in AUD)

For more information on **POWR vs Sparkz**

<https://powerledger.io/media/Power-Ledger-Platform-Token-Interactions.pdf>

For more information on **"Asset Germination Events"**

<https://web.powerledger.io/asset-germination-events/>

Notable Team Members

Co Founder & Chair: Dr. Jemma Green

WA Deputy Mayor (since Oct 2017)

Research Fellow at Curtin University (sustainable cities/renewable energy)

<http://www.abc.net.au/news/2017-10-25/who-is-new-perth-deputy-mayor-jemma-green/9085746>

Co Founder & Managing Director: David Martin

Nearly 20 years experience in electricity industry,

Held executive positions in 2 state owned electricity utilities

Co Founder: Jenni Conroy

30+ years experience in WA energy industry,

Consultant at future energy, provides strategic & regulatory advice to energy market participants and the WA government

Notable Partners

Western Power

<https://westernpower.com.au/about/what-we-do/> - “Western Australian State Government owned corporation”, “delivering energy...for more than 70 years”, “managing over 101,000KM worth of power lines throughout WA”

SunSeap (Singapore)

<http://www.sunseap.com/> - “Sunseap is the largest and most established clean energy solutions provider in Singapore, with regional operations in South East Asia Pacific. We has over 3 decades of experience building, and developing clean energy solutions. We helped develop the majority of grid-connected photovoltaic (PV) power plants in Singapore.” (excerpt from website)

Vector Energy (NZ/Aus)

<http://www.vectorenergy.com.au/about-vector> -

"VECTOR IS NEW ZEALAND'S LARGEST ENERGY INFRASTRUCTURE COMPANY, WITH OVER 600,000 CUSTOMERS NATIONWIDE. ."

"Vector has over 400 residential battery and solar systems owned and installed by us and deployed across our network, smart meters supplied to over 1,126,258 homes across New Zealand and Australia and a strong record of health"(excerpt from website)

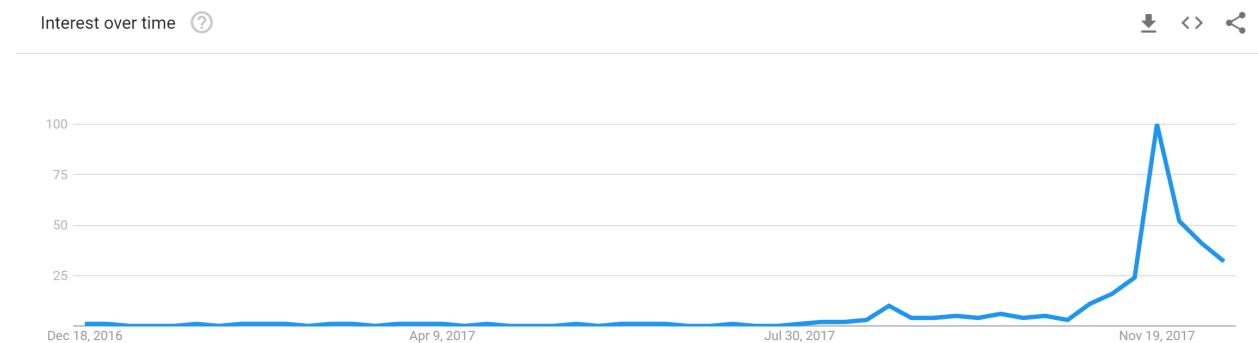
In case of skepticism of feasibility, here is a real world (somewhat)centralized multinational example

<https://sonnen.com.au/en-au/sonnenflat>

Sonnen allows customers in Australia and Germany to generate and store their own electricity allowing them to push excess electricity through the grid to other Sonnen customers at a higher rate than offered by electricity companies while still offering a significantly lower rate to the consumer

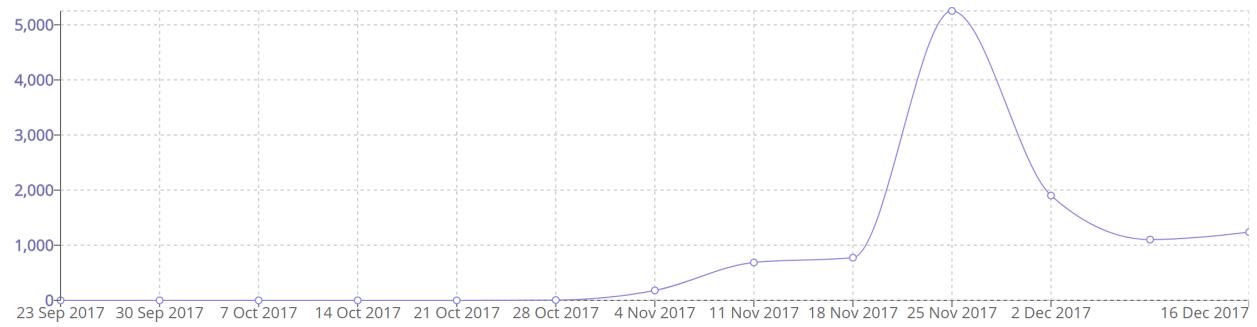
Power Ledger Trend Status

google search enquiries:



<https://trends.google.com/trends/explore?q=power%20ledger>

Social media mentions(twitter, reddit)



https://solume.io/coin/Power-Ledger?interval=3m&showCurves=counts_over_time