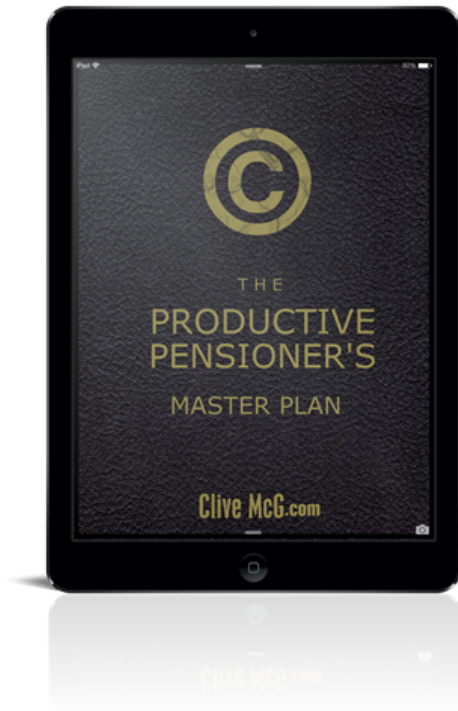




The Productive Pensioner TIP Sheets

The cool thing about having been online for a while, and writing sales copy for many successful marketers is that I touch base with professional marketers EVERY DAY!

What's especially cool is that often they are happy to share their particular *Tips, Tactics, Tools and Tutorials* with me so I can share them with my members!

Some are Affiliate Marketers. Others create great income as 'YouTube Partners' generating views for serious Ad Revenue, sponsorship and more. Others have success as 'Local Business' Consultants.

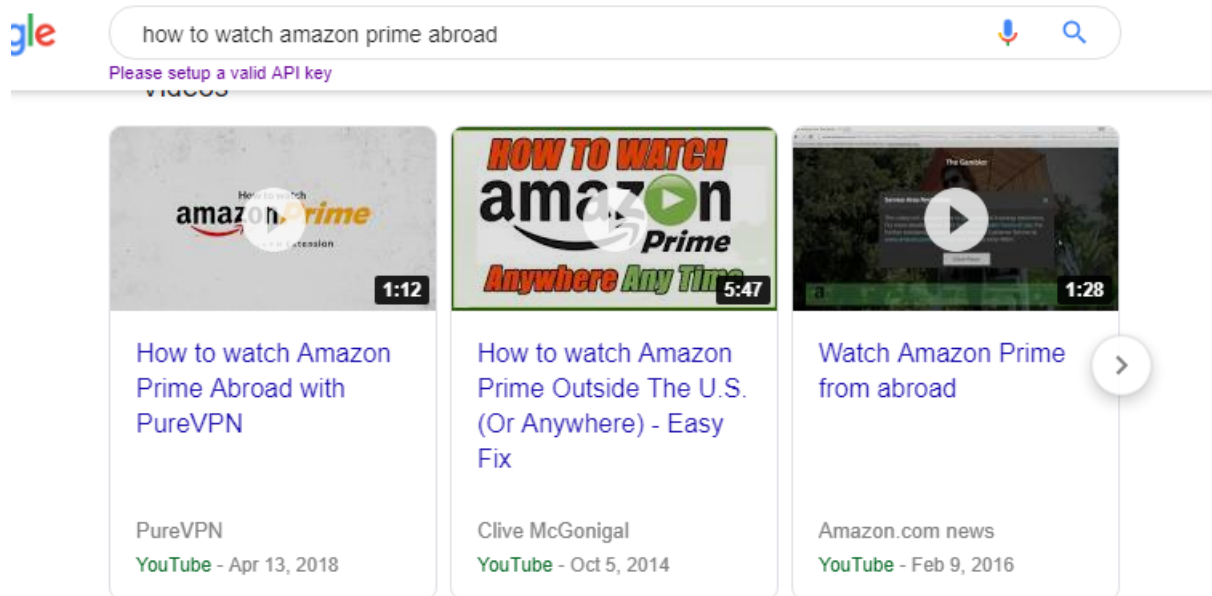
Whatever you choose to do online I know you'll enjoy these 'Gold Nuggets' from marketers at the Top of their Game!

Solid information that you can start applying to your own marketing TODAY!



Create an 'Attention Grabbing' Thumbnail!

I learned pretty early on that a good, enticing video Thumbnail was WAY more likely to get a click than a boring one!



That's me in the middle 😎

Made me a lot of commissions too - year in, year out!

(Note the 'Title' is Click Bait too!)

Just check out some popular YouTube Channels and look at their thumbnails - I'm pretty sure they will not only look cool but perhaps even be consistent in style to 'brand' that YouTube Channel.

Not got an artistic bone in your body? Fear not! But first let's cover the basics,,,,,

Sure Thumbnails are small BUT you want to upload BIG ones. I create them as 1280 pixels by 720 pixels - that's roughly the size of an A4 piece of paper.

Yes, YouTube have access to a built-in Thumbnail creator you can use inside your YT Admin area but I prefer to create, optimize and upload my own for SEO purposes (see 'Pre-Upload' modules in the Mind Map)

AND if your Thumbnail shows up in YT search (called an 'impression') and is NOT clicked on then that counts against you. Your CTR (Click Through Rate) is diminished which will lower your rankings.

YOU HAVE TO GET THE CLICK!

Now if you have [Thumbnail Blaster](#) you are covered, easily create cool, perfectly formatted Thumbnails in just a few clicks.

RECOMMENDED TOOL





Systeme.io

EVERYTHING You Need To Be
A **SERIOUS** Affiliate Marketer



ONE Tool Does It **ALL!**

FREE LIFETIME ACCESS