

List2Cart App Privacy Policy

Effective Date: 25-Jan-2025

Thank you for choosing List2Cart ("we," "our," or "us"). This Privacy Policy explains how we collect, use, disclose, and safeguard your information when you use our mobile application (the "App"). Please read this policy carefully. By using the App, you agree to the terms of this Privacy Policy.

1. Information We Collect

We may collect the following types of information:

a. Personal Information

- Name, email address, phone number, and other contact details when you register or contact us.

b. Non-Personal Information

- Device information (e.g., device model, operating system, and unique identifiers).
- Usage data (e.g., interactions with the App, features used, and crash reports).

c. Location Data

- We may collect your location data to provide relevant features, such as finding nearby shops or tailoring your experience.

d. Third-Party Tools

- Information collected through Firebase Analytics and Crashlytics for performance monitoring and crash reporting.
- Data collected through Google AdMob for displaying personalized or contextual advertisements.

e. Permissions

- **Camera Permission:** We use the camera permission to allow users to capture images while adding their own items.
 - **Record Audio Permission:** We use the RECORD_AUDIO permission to enable easy search functionality through voice commands.
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2. How We Use Your Information

We use the collected information to:

- Provide and improve the App's features and functionality.
 - Manage your account and shopping lists.
 - Facilitate communication between you and shop owners.
 - Respond to your inquiries and provide customer support.
 - Send you updates, promotions, or notifications related to the App.
 - Analyze App usage and performance using Firebase Analytics and Crashlytics.
 - Display advertisements through Google AdMob.
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3. Sharing Your Information

We do not sell or rent your personal information to third parties. However, we may share your information in the following cases:

- With shop owners when you share a shopping list.
 - With service providers who help us operate and improve the App (e.g., analytics, hosting, advertising).
 - When required by law or to protect our legal rights.
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4. Data Security

We take reasonable measures to protect your information from unauthorized access, alteration, disclosure, or destruction. However, no method of transmission over the internet or electronic storage is completely secure. Use the App at your own risk.

5. Your Choices

a. Managing Your Information

- You can update or delete your personal information within the App's settings.

b. Opt-Out

- You may opt out of receiving promotional emails by following the unsubscribe instructions in those emails.
- You can manage your ad preferences through Google AdMob settings.

6. Third-Party Services

The App may contain links to third-party websites or services. We are not responsible for the privacy practices of these third parties. Please review their privacy policies before sharing your information.

7. Children's Privacy

The App is not intended for use by children under the age of 13. We do not knowingly collect personal information from children. If we become aware that a child under 13 has provided us with personal information, we will delete it immediately.

8. Changes to This Privacy Policy

We may update this Privacy Policy from time to time. We will notify you of significant changes by posting the new policy on this page and updating the "Effective Date." Please review the policy periodically for any updates.

9. Contact Us

If you have any questions or concerns about this Privacy Policy, please contact us at:

Email: nagraj.pilla@list2cart.in

By using List2Cart, you agree to this Privacy Policy. Thank you for trusting us with your shopping experience!