

Seahawks Inspire Change: Global Impact Application Form (English)

Form must be completed via SurveyMonkey Apply online system.

***Indicates a required response.**

Apply here: https://beyondsport.smapply.io/prog/seahawks_inspire_change_global_impact/

COVER/LANDING PAGE

Overview

As part of the Seahawks Inspire Change: Global Impact program, Beyond Sport is inviting you to complete this application form for a grant partnership of up to \$50,000 (USD), starting in October 2026 and running through September 2027. We encourage you to apply for the relevant funding amount to cover your proposed project delivery for 10 months, which may be less than \$50,000 USD, depending on the size of your organization.

Application open to organizations working with 14-20 year-olds in Australia, Canada and the DACH region. Priority markets include Sydney, Australia, Vancouver, Canada, Dusseldorf, Germany and Vienna, Austria.

This grant will support you to build on your existing sport programming and begin to use flag football (non-contact 5v5 American Football) as a tool to further engage young people. The support from this program will allow chosen organizations to harness the uniqueness of the sport to bring their participants together in a positive and supportive environment, strengthen their communities and improve the physical and mental health of young people facing inequality.

Funded projects must combine flag football (non-contact 5v5 American Football) with wraparound support to deepen the impact of the initiative. This support should include mentorship and career readiness programs, tailored to the needs of your community.

In addition to the funding, the Seahawks and NFL will support any needs around the delivery of flag football as part of this program.

COUNTRY SELECTION (PAGE 1)

Please note that this page includes English and German translations. Once you have selected your country below, you will be directed to complete either a form in English or a form in German.

Bitte beachten Sie, dass diese Seite englische und deutsche Übersetzungen enthält. Nachdem Sie unten Ihr Land ausgewählt haben, werden Sie entweder zu einem Formular auf Englisch oder zu einem Formular auf Deutsch weitergeleitet.

What country are you located in?

- a. *Australia, Canada (form in English)*
 - b. *Austria, Germany, Switzerland // Österreich, Deutschland, Schweiz (formular auf Deutsch)*
-

INFORMATIONAL PAGE (PAGE 2)

To be eligible for a partnership with the Seattle Seahawks and Beyond Sport, all partners must:

- Be a registered not for profit organization in the country in which you operate
- Have access to a suitable indoor or outdoor delivery space for flag football (non-contact 5v5 football, minimum 5-a-side soccer pitch dimensions) for the duration of the project
- Have been in operation for at least 2 years
- Deliver activities at a location(s) within Sydney (Australia) or Vancouver (Canada)
- Be experienced in delivering sport initiatives that contribute to social change within communities facing inequality
- Have access to groups of young people **aged 14-20**
- Be able to deliver flag football (non-contact 5v5 American football project) on a regular basis, at least once per week
- Have an adequate Safeguarding Policy in place
- Be operational across the period of a 12-month grant
- Provide a budget overview detailing how funds will be used. Funds granted must not exceed 50% of the organization's total annual revenue

We're looking for delivery that is characterized by being:

- loud, fun, unapologetic, full of variety, safe
- co-created by young people
- tailored to individual and collective needs
- free or low cost
- easy to access in terms of transport / location
- inclusive and reflective of the communities in which activities take place
- delivered regularly and with consistency
- non-judgmental / intrusive
- welcoming - not intimidating
- progressive, exciting and engaging
- designed with exit routes from the outset
- a place where progress is incentivized, awarded and recognized
- designed to allow for discipline and behavior to be well managed
- drivers of respect between participants and for the environment

And those that interact with, and support participants with their development should be:

- reliable, consistent, high energy, caring, diverse
- relatable, patient, passionate, enthusiastic
- able to match their actions to their words
- able to take the time to get to know participants and develop healthy relationships with them
- more than just sports coaches - they offer holistic support

Please complete this form if you wish to apply for a grant to deliver flag football (non-contact 5v5 American football) and mentorship and/or career readiness sessions within your community, as outlined above.

Beyond Sport will use this data for the purpose of identifying delivery partners to receive support from the Seattle Seahawks. By selecting "Yes" below, you consent to Beyond Sport using all data that you provide for this purpose. Data from this form may be shared with the Seattle Seahawks and NFL staff for funding and selection purposes.

For further information on how Beyond Sport stores and uses the data you provide, please refer to our Privacy Policy which can be found [here](#). By submitting an application, you are also agreeing to our Terms & Conditions which can be reviewed [here](#).

If you have any further questions or wish to amend or withdraw the information you provide at any time, please contact programs@beyondsport.org.

1. I confirm that I have read and understood the above.*

a. Yes

Tick box

ABOUT YOU (PAGE 3)

1. Organization Name:*

Free text

2. Contact Name:*

Free text

3. Job Title/Role:*

Free text

4. Contact Email Address:*

Free text – email

5. Contact Telephone Number:*

Free text - number

(explore setting for country code)

ABOUT YOUR ORGANIZATION (PAGE 4)

1. Website:*

Website link

2. Social Media Handles (if applicable):

Free text

3. Please provide a short summary of your organization, your mission statement and the work that you do.*

Free text (250 words)

4. Please upload a video that helps bring to life the sports activities delivered by your organization.*

Video upload

5. Delivery location (s). Please list all locations, including addresses, in which your organization currently delivers activities.*

Free text

6. Which sports are used in your work? Please select all that apply.*

Multiple choice/tick boxes of sports plus "other" option.

7. How has your organization used sport as a vehicle for social change in the past? Please include details of any supplementary activities you offer alongside sport/physical activity if applicable.*

Free text (250 words)

8. Please provide a **numerical** breakdown of your participants in each age bracket. If you are unable to provide exact figures, please provide an estimate.*

a. Under 9 years old

b. 9-10 years old

c. 11-12 years old

d. 13-14 years old

e. 15-16 years old

f. 17-18 years old

g. 19-20 years old

h. Over 20 years old

ELIGIBILITY (PAGE 5)

1. Please upload the official documentation recognizing your organization as a not-for-profit entity in the country in which you operate.*

File upload

2. Please upload a copy of your organization's Safeguarding Policy.

A Safeguarding Policy provides guidelines for organizations and their staff to create safe environments for children and/or vulnerable adults. It is a tool that protects both participants and staff by clearly defining what action is required to keep children and/or vulnerable adults safe and ensuring a consistency of behavior so that all staff follow the same process. A Safeguarding Policy also demonstrates an organization's commitment to its participants and ensures public confidence in its safe practices.

If your organization does not currently have one, please leave this field blank. However, if successful it will be a condition of ongoing funding for your organization to work with Beyond Sport to develop a Safeguarding Policy appropriate for your work during the course of the grant.

File upload

3. In what year was your organization registered as a not-for-profit entity?*

Free text

PROPOSED PROJECT (PAGE 6)

1. The Seahawks Inspire Change: Global Impact program works towards four primary, long-term impacts:

- Youth leadership and community engagement are strengthened.
- Access to inclusive and supportive communities is expanded.

- Career readiness, education, and employment pathways are increased.
- Physical, mental, and social well-being outcomes are improved.

Please describe the long-term impact area(s) that your proposed project aims to influence. This may be one of the above impact areas, or another proposed impact area.*

2. There are 4 short- and medium-term outcomes that we would expect all projects to contribute to, as follows:

- Young people enjoy flag football programming and see the sport as welcoming and open.
- Young people increase their participation in positive youth development activities through sport and mentorship.
- Young people expand their support networks and experience a greater sense of connection, belonging, and community.
- Young people gain leadership, career readiness, and transferable life skills that support future success.

Please describe 3-5 other short/medium-term outcomes that your proposed project aims to influence and detail the activities that would be implemented to achieve these.*

Free text – 200 words

3. Please provide an overview of how your proposed project will be delivered.*

Free text – 200 words

4. Will you collaborate with any other organizations in the delivery of this proposed project? If yes, please provide a description of these organizations and their role in the project.

Free text – 200 words

5. Please provide an overview of the support you will require from the Seattle Seahawks to deliver this project. This may include things like equipment, staff training, etc.*

Free text – 200 words

6. How do you think that Flag Football, specifically, will help you to achieve your aims for this project?*

Free text – 200 words

7. Please list the delivery location(s) planned for this project, including address(es) if possible.*

Free text

8. How would this project support your overarching organizational strategy?*

Free text – 200 words

9. Please provide a breakdown of staff that will be working on the project, including their qualifications, experience, gender, and why they are appropriate to lead this project.*

Free text – 200 words

10. Please confirm your organization's approximate total revenue per year.*

Free text

11. The maximum amount of funding available per project is \$50,000 (USD) to cover 12 months of delivery. However, we encourage you to apply for the appropriate amount of funding based on your local context, which may range from \$25,000 to \$50,000 (USD).

Please upload a budget that indicates your total funding request and gives a breakdown of how the grant funding would be spent to deliver this project.*

You may use this template or share your own document.

File upload

PROJECT IMPACT (PAGE 7)

1. Please estimate the total number of young people **aged 14-20** that could be reached through this project.*

Free text

2. Please provide an estimated percentage breakdown of these participants by age group:*

- a. 14 years old*
- b. 15-16 years old*
- c. 17-18 years old*
- d. 19-20 years old*

3. Please provide an estimated percentage breakdown of these participants by gender.*

- a. Male*
- b. Female*
- c. Gender defined differently*
- d. Not sure / Prefer not to say*

4. Does your organization prioritize one or more of the populations below:

- a. Youth with disabilities*
- b. Youth facing racial and ethnic discrimination*
- c. Girls, women, and/or groups facing gender discrimination*
- d. None of the above*

5. Approximately what percentage of your participants identify with a disability or different ability? Please select the option that best represents your estimate.*

- a. 0% (None)*
- b. 1-10%*
- c. 11-25%*
- d. 26-50%*
- e. 51-75%*
- f. 76-100%*
- g. Not sure / Prefer not to say*

Multiple choice

6. Of your target participants, please estimate the percentage living in low-income households.*

- a. More than 75%
- b. 50% - 75%
- c. 25% - 49%
- d. Less than 25%

Multiple choice

7. Please briefly describe how your organization measures the impact of your work. Do you have any existing systems or processes in place?*

Free text – 200 words

PROJECT NEED AND DESIGN (PAGE 8)

1. Please summarize what the local need is for this project and provide detail on any formal needs assessments that have been carried out.*

Free text – 200 words

2. In what ways will participants help shape the design of this project?*

Free text – 200 words

3. Please list the 3 main risks the project faces, their impact, and how you intend to mitigate them.*

Free text – 200 words

4. Once the project comes to an end, please explain your plans to sustain this project or provide alternative future engagement / exit routes for the participants?*

Free text – 200 words

5. Is there anything else that you would like to add?

Free text

SUBMIT PAGE (PAGE 9)

Thank you for taking the time to fill out this application. Please check your application and make sure there are no errors before submitting it. Your application form can be accessed from this account.

Don't forget to click **MARK AS COMPLETE** and **SUBMIT** your application! We will contact you with the results by Tuesday, October 20, 2026.

If you wish to change or withdraw your answers at any time, or if you have any questions, please contact Beyond Sport at programs@beyondsport.org.

