User Agreement of Jewela

Application: Jewela
Effective Date: September 9, 2026
Last Updated: September 9, 2026
Contact: Jewela@gmail.com

This User Agreement (the “Agreement”) is a binding contract between you and Jewela for use of the Jewela mobile application (the “App”), an on-device AI jewelry styling and match tool. By downloading, installing, or using Jewela, you agree to this Agreement and to the Privacy Policy of Jewela.

If you do not agree, do not use the App.

1. The Service

Jewela provides jewelry-styling consultation on your iPhone, including:

- Style talks with jewelry muses
- Outfit and jewelry match sessions
- A local jewel box and identity notebook
- Optional in-app parcels that add local tray balance for paid cuts

Jewela is a styling aid. It is not a licensed jeweler, not medical advice, and not a guarantee of fit, authenticity, or purchase value of any jewelry.

2. Eligibility

You must be legally able to enter this Agreement in your region. If you use Jewela on a device you do not own, you confirm you have permission to do so.

3. No Account; Local Use

Jewela does not require a user account and does not collect user information. Records you create in the App are stored locally on your device. Jewela does not collect facial information.

You are responsible for the device that holds your local Jewela data, including loss, theft, backup, and deletion.

4. License

Jewela grants you a personal, limited, revocable, non-exclusive, non-transferable license to use the App on your iOS device for personal jewelry-styling purposes.

You may not:

- Copy, sell, lease, reverse engineer, or tamper with the App except as allowed by law
- Circumvent purchase, security, or content controls
- Use the App to build a competing service
- Misrepresent output of the App as professional appraisal or certification

5. Your Content

You may enter text, attach outfit or jewelry images, and use voice for styling. You keep rights you already have in that content. You grant Jewela a limited permission to process that content on the device as needed to provide the styling feature you requested.

You confirm that you have the right to use any image or recording you provide, and that it does not infringe others' rights.

6. Prohibited Content

You must not upload, send, create, or request:

- Pornographic, sexual, or sexually exploitative material
- Nudity used for sexual purposes
- Content that sexualizes minors, or any child sexual abuse material
- Hate, harassment, violent crime, or illegal activity
- Malware, scams, or attempts to disrupt the App

Pornographic uploads and sexual prompts are forbidden.

Jewela may refuse, hide, or remove local sessions that violate this section and may restrict further use.

7. Content Review and Prompt Optimization

If you report prohibited content, ask for a content review, or request prompt optimization related to Jewela, write to Jewela@gmail.com.

Content review and prompt-optimization matters will be processed within 24 hours after receipt.

8. AI Styling Output

Jewelry advice is generated for inspiration. It may be incomplete or unsuited to a real piece, skin tone, or occasion. You remain responsible for how you use any suggestion, including purchases and how you wear jewelry.

Do not rely on Jewela as the sole basis for an expensive jewelry decision.

9. In-App Purchases

Optional parcels are sold as Apple in-app purchases. Prices are shown in the App and charged by Apple. Consumable parcels add local tray balance on the device.

Purchases are subject to Apple's terms. Refunds, if any, are handled through Apple, not by sending payment details to Jewela.

Jewela does not collect your payment-card information.

10. Data Security

Because Jewela stores styling records locally and does not collect user information or facial information, security depends on your device:

- Keep iOS updated
- Use a device passcode
- Do not jailbreak the device
- Do not share an unlocked phone that contains your Jewela notebook

Jewela does not promise that local storage cannot be accessed by someone who already controls your unlocked device.

11. Intellectual Property

Jewela, including names, muses, layout, copy, and trademarks in the App, belongs to Jewela or its licensors. This Agreement does not transfer ownership to you.

12. Disclaimer

The App is provided "as is" and "as available." To the fullest extent allowed by law, Jewela disclaims warranties of merchantability, fitness for a particular purpose, quiet enjoyment, and error-free operation.

Jewela does not warrant that styling results will be accurate, fashionable, or available at all times.

13. Limitation of Liability

To the fullest extent allowed by law, Jewela is not liable for indirect, incidental, special, consequential, or punitive damages, or for lost profits, lost jewelry value, or lost local data, arising from use of the App.

Jewela's total liability for any claim relating to the App will not exceed the amount you paid for Jewela in-app purchases during the three months before the claim, or ten US dollars (USD 10), whichever is greater.

Some regions do not allow certain limits. In those regions, the limit applies only to the extent permitted.

14. Termination

You may stop using Jewela at any time by deleting the App. Jewela may stop providing the App or restrict access if you breach this Agreement, including the pornography ban.

Deletion of the App removes locally stored Jewela data from that device.

15. Changes

Jewela may update this Agreement. The Last Updated date will change when that happens. Continued use after an update means you accept the revised Agreement.

16. Governing Law

This Agreement is governed by the laws applicable in your place of residence, except where mandatory consumer rules provide otherwise. Courts in that place have jurisdiction, except where the law requires another forum.

17. Contact

For this Agreement, content reports, content review, and prompt optimization:

Jewela@gmail.com

Content review and prompt-optimization requests are processed within 24 hours of receipt.

18. Entire Agreement

This Agreement and the Privacy Policy of Jewela are the entire agreement for use of the App and replace prior terms on the same subject.