Subject Line:

- Check this cool thing out!
- Want to use this free thing?
- Maybe you want to see this..
- Reiki and traffic; Any similarities?
- Look out for this cool opening!
- This brand new thing appeared
- Don't miss this free gift!
- Try this out today!
- You reminded me of something..
- Have you seen this yet?
- Should I send this over?

Hey Stephanie,

I see you're passionate about teaching and informing others about Reiki and energy. I am as well.

Let me explain.

While waiting for my lunch order, I heard people talking about how Reiki changed their lives in a good way.

This interested me quite a bit. So as soon as I got home, I did some research on Reiki.

And while looking on Facebook for stuff about Reiki, one of your ads came up.

(By the way, It's cool that you're willing to teach others how to perform Reiki and reach a higher level of attunement. With your BS in occupational therapy, I'm sure your audience trusts you.)

After reading the ad, it reminded me of a method I saw on an Instagram reel.

The method uses a gap in the Facebook algorithm to make sure your posts pop up everywhere.

By taking advantage of that gap, you can bring more traffic to your site and get more people on your email list once they land on your website. This will lead to more sales.

Since I'm a firm believer in the importance of positive energy, I made a Facebook notice for you. It uses the gap I mentioned earlier.

You can use it right away if you'd like to.

But to make sure I send it to the right person, respond back saying you're interested in seeing the ad.

Thanks for your time and have a great day, Stephanie.

Best regards,

Nicholas