

2023 Hoosier Events Team Tier Rankings

- 1. Crown Events (\$250K Min Career Sales Unless Invited)**
 - a. \$100K+ Annual Sales
 - b. CSP Status
 - c. \$32K previous 4 months
 - d. Follow all marketing standards/requirements for all crown events
 - e. Attend Crown Event Meetings + National Conferences

- 2. Key Events (\$150K Min Career Sales)**
 - a. \$32K previous 4 months
 - b. Following marketing standards/requirements for all key events
 - c. Attend Key Event Meetings + National Conferences

- 3. Traditional Events (\$50K Min personal sales)**
 - a. \$20K previous 4 months
 - b. Must own Homemaker + Ultimate Pieces
 - c. Eligible for Mentorship & Cross Training
 - d. Can work shifts \$50+ and up w/ approval
 - e. Attend Traditional Events Team Meetings

- 4. Marketplace Events (\$15K Min personal sales)**
 - a. \$10K previous 4 months
 - b. Must own Homemaker Pieces + Cheese Knife
 - c. ROR protection
 - d. Can work shifts \$50 and below
 - e. Attend Traditional Events Team Meetings

- 5. New Recruit (\$10K Min personal sales)**
 - a. Attend Events Training
 - b. Attend Traditional Events Team Meetings
 - c. Attend National Conferences

If you do not maintain a sales activity level of \$10K+/rolling 4 months for 2 campaigns of shift picking, you'll be released from the team.