

**SL: Julia Accent Coach**

Hey Julia,

After approaching your website on mobile I observed that there were a few design mistakes and your writing had potential to tap into consumers' emotions on a deeper level.

These design mistakes are only on mobile, which I'm guessing that a high percentage of your traffic comes from since you drive consumers to your website through social media.

I've solved this problem and rewrote your homepage by leaning into consumers' pain points and allowing them to imagine their 'dream state' (attached below).

What are your thoughts on the way I've structured this writing?

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CANNOT SHOW FREE VALUE ANY OTHER WAY UNFORTUNATELY

All the best,  
Sam Farwell