



# Superstar Facebook Ad Manager

FULL TIME

Location: Location-Independent

**Looking for an Experienced, Analytical, and Creative Superstar Facebook Advertiser to Manage \$50,000-\$100,000 Monthly Ad Spend in US Market.**

Intro Video: <https://youtu.be/Q7eTEG7BIQs>

- Open & Transparent Workplace.
- Freedom & Control over Your Schedule.
- Ownership of Your Work & Creativity.
- No Bureaucracy.
- Company-Wide Bonus Program.
- Training Provided.

*Are you a superstar Facebook Advertiser with a proven track record of achieving targets and managing large budgets?*

*Are you detail oriented, organized, data-driven, analytical, creative, and technically capable?*

*Do you get inspired by our [Core Focus](#) & [Values](#)?*

If so, we want to get to know you!

**\*Your responsibilities:**

**Advertising on Facebook**

Manage our monthly ad budget of \$50,000-\$100,000 USD on Facebook for our hero brand: Manta Sleep (<http://mantasleep.com>)

You'll be in charge of:

- Testing, optimizing, improving, expanding our Facebook ad spend.
- Scaling while maintaining Cost Per Conversion / ROAS.
- Segmenting interest groups, testing new audiences, starting new campaigns.
- Analyzing data and taking appropriate actions to achieve our targets.
- Managing team members to continually produce creatives for new campaigns.
- Reporting regularly to the CEO.

## **\*Who are we looking for?:**

You **must be an experienced Facebook advertiser** with a proven track record.

Additionally:

### **Someone who is fluent in English**

As English is the foundation for success in a position targeting the USA market, you need to be a native English speaker.

### **Someone who understands American culture**

It's challenging to create advertising for the USA market, without an understanding or interest in American culture.

### **Someone who is analytical and comfortable with numbers**

A big part of Facebook advertising success is in data analysis and interpretation. You must be analytical and comfortable with data, numbers, math, statistics.

### **Someone who is empathetic & creative**

Success in Facebook advertising not only depends on numbers but also your empathy & creativity. You need to be a student of human nature to discover new ways to get our message across.

### **Someone who has superb attention to details**

You are someone who pays attention to every little detail – not only in your work, but in everything you do.

### **Someone who is organized**

Being organized is critical for success in this position. You have to manage hundreds of ad-sets and ads. Being organized should come naturally to you. Is your room organized? Is your life organized? Is your desk organized? If they are, you are probably the right fit.

**Someone who is a self-learner & problem solver**

After initial training, much of the work will depend on your ability to learn, and problem solve. Facebook's advertising platform is continually evolving, which means you need to as well. You are expected to bring solutions rather than problems to the table.

**Someone who is proactive and eager to take on responsibility**

In a small business environment, things come up, and problems need to be solved. If you are the kind of person who sits back and thinks "that's not my responsibility" then please don't apply.

**Someone who genuinely cares about others**

If you are the kind of person that genuinely cares about others, and gives generously of your time and energy in helping others, then we want you on our team.

## **Salary, Benefits, Details**

**Salary Range:** \$1000 - \$5000 USD per month (depending on experience).

**Bonus Program:** Transparent & company-wide bonus program.

**Starting Vacation Days:** 14 days per year.

## **Excited?**

Have you read through everything on this job posting and are super excited? If so, we want to talk to you. Please apply only using the link below:

<http://bit.ly/2Tp6In>