

# California Barbeque Association (CBBQA) Board of Directors Meeting

**Wednesday, May 18, 2022 - 6 pm (Pacific)**

Board meetings are held on the third Wednesday of each month via Zoom

Please submit requests for agenda items [secretary@cbbqa.org](mailto:secretary@cbbqa.org)

Join Zoom Meeting

<https://us06web.zoom.us/j/88242965185?pwd=Zm9BTFlnaXQ3SjVmOWtSK1RuTENmUT09>

Meeting ID: 882 4296 5185

Passcode: 586487

## MINUTES

Meeting called to order by President Craig Yeszin at 6:03 pm

BoD roll call

- Present-Steve Biggs and Matt Bergen
- Absent- Thomas Gearhart and Jason Springer

Officer roll call- Criag Yeszin, Melanie Price Brett McKinney and Jim Kirchner

General membership present-Donna Fong, Tracey Allen and Paul

April 2022 BoD minutes approval-Brett raised motion to approve April minutes, Steve second, all approved

May 2022 BoD meeting agenda approval-Steve raised motion to approve May agenda, Brett second, all approved

Treasurer's Report-Brett raised motion to approve Treasury report, Matt second, all approved

Old Business

- Golden State Battle V Planning Committee (Thomas)
  - Including following email sent from Thomas:
    - I think there was some confusion when I brought this up last meeting but this is not the same as the organizer/promoter (Jim Palmer). This person will lead the committee and be responsible for setting up the website sign ups, applying for the Smithfield grant again, sponsorships, trophies, ToY awards, potluck, etc. We need to identify someone to lead this effort by the meeting in June, and we should probably also determine whether or not it will be a double. We should plan on needing to raise at least 50% of the cost through sponsorships.
    - I am happy to pass along all the information I have from last year regarding sponsorships, event trophies, ToY trophies, etc. As Craig and

Brett know, I'm moving to Tennessee and unfortunately will not be able to support the event for 2023.

- Donna Fong has taken the roll of fundraising/sponsorship and would like to see previous years books for the event so she can set a goal on what is needed. Jim will assist with website registration set up when the time comes.
- Amending Bylaws
  - Including following email from Thomas:
    - I have reached out to Kyle twice and not received a reply. Is there someone who knows him a little better that can reach out? We need to finalize the changes by October so that it can be voted on by the members.
  - Brett will reach out to Kyle to discuss

## New Business

- Volunteer Staff Writer, Peggy Spear (Donna)
  - Peggy will be helping Donna with the business member column for the monthly digital email newsletter.
- Business Member Benefits
  - Including following email sent from Thomas:
    - Forget what the business member benefits *used to be*. We just need to draft new ones. My suggestions (not all-inclusive):
      - Rotating banner on CBBQA homepage (existing)
      - Business member spotlight in monthly CBBQA newsletter (started in May 2022)
      - Business member spotlight in Smokin' Times (new)
    - Access to CBBQA mailing list for one marketing email per quarter (new) (we would need to evaluate our disclosures for how we share user data, and/or provide a disclosure when people sign up for the newsletter that says we share their email address with business partners)
  - Suggestion to allow business members access to membership emails in order to provide promotions. Brett will ask Kyle about a disclaimer to use when members sign up.
  - Business members had banner in the smokin times previously.
- TOY points for contest with less than 15 teams (Brett)
  - Including following email sent from Thomas:
    - When we update ToY rules I am in favor of aligning minimum teams to the qualifying criteria for the Royal and the Jack -- 15 teams for a first year event, 25 teams for everything else. Or, 15 teams minimum regardless of the age of the event.
  - Suggested to readjust the TOY points for 2023 based on the team count at any given contest.
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- Discuss and solve TOY points/membership issue for 2022 season
  - Including the following email sent from Thomas:
    - In the spirit of fairness and competition I am in favor of not making any changes to the current points/standings. As of today, all ToY participants have transitioned to the new member platform and will automatically renew going forward.
    - We can address the ambiguity in the ToY rules regarding member status and eligibility when we draft new ToY rules
  - Approximately 12 teams on the current TOY list are not paid members.
  - Rules state you need to be a member to qualify and participate in the race.
  - Craig will check of auto renew with Thomas
  - Donna to send email to teams not showing as paid members, Melanie will forward list to Donna
  - Not able to vote on the issue of non members due to no quorum (Steve left meeting prior to this topic). Will vote at the June meeting.

#### Committee Reports

- Bylaws (open)-None
- CBBQA/CBBQI Classes (open)-Ed Williams to have class in Social but date not yet set.
- Charitable Contributions (Jason Springer)-None
- Judging (Donna Fong)-None
- Membership (Donna Fong)-194 members, 7 business members, 12 Hall of Fame
- ToY and RoY (Eric Gorham)-None
- Website (Thomas Gearhart)-Per email from Thomas: Developer is about halfway done. She is working on moving the rooms and old posts.
- Finance Committee (Thomas Gearhart)-Since Thomas will be moving out of state, will need to find a replacement to lead the committee.

ToY approvals- None

Non-Agenda/Round-table-None

Adjourn—Brett motion to adjourn meeting, Matt second, all approved. Meeting adjourned at 6:46pm.