

## **RGA email/direct mail card – Cameron Knies**

**From:** Send from Cameron's email or with her name/email

**Subject line:** Leading the Next Generation of Adjusters

**Preheader:** Cameron Knies: Redefining Claims, Inspiring the Future

**Headline: Shaping the Future of Claims- Cameron Knies**

**Body Copy:**

Dear {Name},

Our own Cameron Knies, a senior property adjuster, was featured in the P&C Specialist Commercial. He is dedicated to raising awareness about the vital role of adjusters and ensuring you get the expert support you need.

The insurance claims industry is changing fast—retiring professionals, rising automation, and increasing disaster claims are shaping the future. This article from P&C Specialist explores what's next through the eyes of an upcoming adjuster, Cameron Knies. Knies urges young professionals to step up, learn the industry, and fill the growing talent gap.

Don't miss this inside look at the future of claims adjusting!

**Sincerely,**

[Cameron signature] and the RGA Claims Management Team