## SL: Beard Quiz 1

Hey <name>, have you thought about having a Beard Quiz?

Check it, I'm a client, I don't know much about beards, but I want to grow one and buy myself some specifics for better and quicker results.

I go to BeardBrand.com and see a lot of products that I know nothing about. I have to read everything and even if I do this I still might not understand some things.

When if I would see a Quiz, I could just take it and save myself A TON OF TIME, and learn something as well.

Wouldn't it be easier if you could just take a quick quiz and find a perfect product for your situation?

Example:

Who are you?

newbie <that that that> — Own line of questions based on the level of knowledge beginner <that that that> — Own line of questions based on the level of knowledge intermediate <that that that> — Own line of questions based on the level of knowledge advanced <that that that> — Own line of questions based on the level of knowledge

Each line of questions would be designed specifically to find the right product with the least amount of questions.

If you think it's the thing for you, hit me up I'll send a full version of it.

Take care.

Simon

## SL: Beard Quiz 2

Hey <name>, have you thought about having something like Beard Quiz?

You click on it, then the series of personalized questions lead you to the answer.

Idk if it's not too much work for you to program it to your page but IF IT'S NOT, then I'll just send over the questions and answers.

I wrote them all specifically to guide the customer to either the right product, some help they need, or just something else.

Also haven't seen anyone with that it would be straight up trendsetter type of move or just being better than the rest. Showing that you care more idk.

Take care. Simon

## SL: Beard Quiz 3

Hey <name>, have you ever heard about Beard Quiz?

Most likely no, because no one has it.

People are sleeping on it, and I genuinely don't know why, it's a potential gold rush.

It goes as basic as it can get, from what haircut or beard type I want to get to very specific questions about specific situations or products.

IT COVERS IT ALLLLL.

So why you don't have one? Would you like to have one? Or maybe you just want to see what I'm so vividly talking about?

Let me know. Simon