

Outreach

Context: I will write this outreach to Jason Capital. He has a simple landing page I can improve.

Email:

SL. 3 simple steps to increase YOUR conversions.

Hey Jason,

I am absolutely astonished by how you became a millionaire at such a young age.

On top of that, I respect your dedication to helping young men become richer and more successful, it isn't as easy as it seems.

Whilst researching your business to uncover your journey, I've come to realize that the 'F*ck Jobs' ebook landing page has 3 MASSIVE flaws which limit the full potential of your conversions.

- 1) There is no explanation of what is inside the ebook.
- 2) There's no introduction to the ebook.
- 3) Nothing is convincing them to enter their email to receive the ebook.

I can rewrite it for you and make it sound A LOT more enticing. Ultimately - gaining more emails which in turn will give you a bigger list for you to sell to.

Let's hop on a call and discuss it there.

Sincerely,

- David