

## **Privacy Policy:**

**ABC Games** and its websites, games and other applications believe that your privacy is really important. This Policy describes the personally identifiable information and other data that we will collect from you through the apps and games we provide, and how we will use and when we might display such data to third parties.

### **1. WHAT KIND OF INFORMATION WE COLLECT?**

The information which does not identifies you and can not be used to contact you personally. It includes “your date of birth”, “age”, “ZIP code”, “your city”, “gender” as well as the information about your computer and mobile device such as unique device ID, Internet Protocol (IP) address, or other persistent identifiers, and their hardware/software/firmware. It also includes “usage data” which identifies the browser you use, identity of other apps on device, game process, play time, score and achievements, and URLs you visited and/or apps you used before after using our Apps.

### **2. HOW WE USE COLLECTED INFORMATION?**

We may use your information only for serving you better as below:

- To personalize user experience;
- To help develop our service- We may use Non- Personal Information to provide, maintain, improve and develop our services as possible for delivering best quality of service.
- We use this information to operate, maintain, and provide to you the features and functionality of our studio, and to communicate directly with you as well, such as to send you email messages and push notifications, and permit you to share your creations on the ABC Games developer with your contacts or social media sites. We may also send you Service-related emails or messages (e.g., account verification, order confirmations, change or updates to features of our account, technical and security notices).

### **3. HOW YOUR INFORMATION MAY BE DISCLOSED**

- a. Personal Information. We do not store Personal Information and therefore we do not disclose your Personal Information.
- b. Non-Personal Information. We do not sell, trade, or otherwise transfer to outside or third parties your information. We do not combine Non-Personal Information with Personal Information (such as combining your name with your unique User Device number).
- c. We may disclose your non-personal information for promotion purpose to our trusted partners who shall comply with this privacy policy and the relevant privacy laws.

#### **4. THIRD-PARTY SITES**

ABC Games may employ proprietary or third party ad serving technologies that may use cookies, tracking pixels or other technologies to collect information as a result of ad serving through our Games as well as to help track results. Some dynamic in-game advertisement serving technology enable advertising to be temporarily uploaded into your Game, mobile device and replaced while you are on line. We or third parties operating the advertisement serving technology may use information such as age and gender as well as information logged from your hardware or device to ensure that appropriate advertising is presented within the Games and to calculate or control the number of unique and repeat views of a given ad, and/or deliver ads that relate to your interests and measure the effectiveness of ad campaigns. We or third parties may collect data for this purpose including device ID's, information about your software, applications and hardware, browser information (and/or information passed via your browser), hardware, machine or device make and model, advertisement(s) served, in game location, length of time an advertisement was visible, other Internet and website usage information, web pages and mobile Internet sites which have been viewed by you (as well as date and time), domain type, size of the advertisement, advertisement response (if any), and angle of view. The foregoing data may be used and disclosed per this policy and the privacy policy of the company providing the ad serving technology.

These ad serving technologies are integrated into our Games; if you do not want to use this technology, do not play.

#### **5. USERS WITH WHOM YOU SHARE YOUR INFORMATION**

We cannot control the actions of other Users with whom you share your information. We cannot, and do not, control the information you share with other Users using an Application or Game. We are not responsible for third party circumvention of our security measures and limits.

#### **6. SECURITY**

"ABC Games" is very concerned about protecting the confidentiality of your information. We do not collect Personal Information, and we employ administrative, physical and electronic measures designed to protect your Non-Personal Information from unauthorized and unknown access or use. Please be aware that no security measures that we take to protect your information is absolutely guaranteed to avoid unauthorized access or use of your Non-Personal Information which is impenetrable.

#### **7. SENSITIVE INFORMATION**

We ask that you not send us, and you not disclose, any sensitive Personal Information (e.g., information related to racial or ethnic origin, political opinions, religion or other beliefs, health, immoral behaviors, criminal background or membership in past organizations, including trade union memberships).

#### **8. INTERNATIONAL USERS**

Your Personal Information may be stored and processed in any country where we have facilities, and by using an Application/Game you consent to the transfer of your Personal Information to countries, including the United States, which may be outside of your country of residence and may provide for different and less stringent data protection rules than in your country. If you object to your Personal Information being transferred or used as described in this Policy, please do not use any Application and immediately delete all Applications from your User Devices.

#### **9. SOME BASIC APPS PERMISSIONS AND THEIR USE**

Some of our applications uses few app permissions before using any our app you must review first, or you may also find permission and their use detail in application description (on apps Store). And the user must keep in mind all of permissions is totally local, means up to application use. Such as Contact access, sd card read and write, Location access etc. contact access just for access contact by application for user operations similarly sd card permission for saving photo or editing purpose, and similarly location access for getting current location etc. while other use defined above.

#### **10. CONTACTING US / REPORTING VIOLATIONS**

If you have any questions or comments about this Policy or our privacy practices, or to report any violations of the Policy or abuse of an Application/Game please contact us at [abcgames786@gmail.com](mailto:abcgames786@gmail.com)

#### **11. CHANGES TO THIS PRIVACY POLICY**

Our Privacy Policy may change from time to time and update with the passage of time, we will post any privacy policy changes on this page, so please review it periodically. We may provide you additional forms of notice of modifications or updates as appropriate under the circumstances.

If you do not agree to any modifications to this Policy, your sole recourse is to immediately stop all use of all Applications/Games. Your continued use of any Application/Applications following the posting of any modifications to this Policy will constitute your acceptance of the revised Policy. Please note that none of our employees or agents has the authority to vary any of our Policies.