LNQTQ

Name:

Headline →

Deck →

	LEDE
	NUTGRAF
	(Transition or Quote)
	(Transition or Quote)
	(Transition or Quote)
	(Transition or Quote)
	(Transition or Quote)
	(Transition or Quote)
	(Transition or Quote)
	(Transition or Quote)
	(Transition or Quote) Add more QT if needed!
	Kicker or Close

Lede	**EITHER:** Drop your reader into the action with a **descriptive lede** (popular for student journalism) OR Capture the 5Ws in a sentence that establishes the relevance of your story for a **news lede.**
Nutgraf	**Fill in the 5Ws.** Why should your reader care about this story? Can be more than one graf.
Q	"Comma quote," person said.
T	**EITHER:** Paraphrase a quote OR Add information to your story that will help transition to the next quote.
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Q	"Comma quote," person said.
T	**EITHER:** Paraphrase a quote OR Add information to your story that will help transition to the next quote.
AND SO ON....	
Q (Kicker)	**SAVE A STRONG QUOTE FOR THE END OF YOUR STORY.**