

Subject line:

I hope this message finds you well. I came across your company while browsing YouTube during a flight delay.

I watched [video name], and it left me with really interesting thoughts, which led me to visit your website.

After reading through it, I was reminded of the importance of the four "Ps" in marketing strategy - product, price, place, and promotion. I believe that these principles can help your business grow and succeed.

As an experienced marketer, I would love to discuss how we can apply the four "Ps" to your specific business needs. Whether it's analyzing your pricing strategy, identifying new promotion opportunities, or improving your product positioning, I can give valuable insights and recommendations to help you achieve your marketing goals.

If this sounds interesting to you, please let me know if you're available for a call in the next few days.

Thank you for your time, and I hope to hear from you soon.

Best regards,

Jaksa