

Host Team/Life.Church Online updates in chronological order

1.14.24 Roku

We no longer use Roku as a platform for LCO. Roku ended support for the way we had built our channel and the engineering cost for us to rebuild and maintain was too high for what the user engagement was showing, and with that knowing there were many other avenues to access LCO and message archives. Amazon fire stick should still be available.

3.24 Private Chat

After testing private chat/blue chat button services for a year, it's clear that they aren't as effective as public chat services, so over the course of this year, we'll switch all private chat services back to public chat.

4.24.24 Sunday Blue Chat Button

It has served us well. If you don't know what I mean...when we began using the blue chat button for ChOP services during the week over a year ago, we also added that blue chat button to the LC website on weekdays and on Sundays. The Sunday blue chat button was staffed by 5 LC staffers and Mary B. I am communicating with them today that the Chat Button on the LC website will go away as of this Sunday, and once I have all services switched to public chat, it will go away during the week too. It is a possibility that the First Impressions team may start it back up when they have the staffing, but that's a big tbd. Just wanted to make sure you were aware should it come up. It's part of our first 2 goals to increase organic attendance and rock accounts! Thanks and let me know if you have any questions!

4.29.24 Discord

I will be sunseting Discord on Monday, so say your goodbyes soon! In case you have no idea what I'm talking about...when we switched to private chat services more than a year ago which removed the guests ability to interact with other guests, we started a Discord channel to fill that need. Now that we're switching back to public chat, we no longer need Discord. Let me know if you have any questions.

8.25 Prayer Landing Page

Launched but paused because of the massive increase in guests that far exceeded our volunteer capacity. The team in charge of implementing that is working with Pastor Ryan to determine how to adjust based on our current capacity.