

Subject: A secret weapon.

Hi Jen

Your focus on providing clients with personalized and objective financial advice is impressive. I know that many financial planning firms tend to take a One size fits all approach.

Which is actually why I'm surprised to see that Pathway financial doesn't have its own linkedin presence to promote this!

I'd like to float an idea with you!

Do you see any value in creating a Linked in marketing funnel to drive revenue growth?

I've attached an example below, feel free to use it for yourself!

All I ask is that you let me know you received it.

If you're interested in learning more about how this could increase your qualified leads and bookings, let's have a quick catch up on zoom.

Can you invest a quick 15-20 minutes to work out how we can drive up your revenue?

Jai Cummins