

Team members: Jasmine, Emma, Kimberley and Tanayha \ (^o^) /

Team Name: Team Alpha

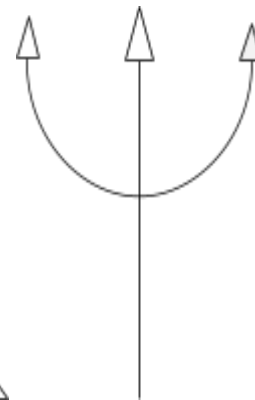
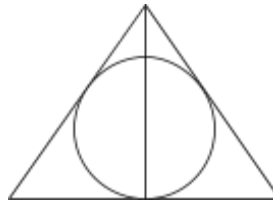
Our Website Title: Camp Half blood wikia

URL: http://camphalfblood.wikia.com/wiki/Camp_Half_Blood_Wiki

Purple: Jasmine Blue: Emma Green: Kim Red: Tanayha Black: everyone



one ring to rule them all
one ring to bind them
one ring to bring them all
and in the darkness find them.





Team name: Team Alpha Team members: Tanayha, Emma, kim and Jasmine

Graphical style: colour and font

Questions	Comments
Colour	
How would you describe the colours? e.g. bright, natural looking or washed out.	Dark and serious but with a bit of light colour to change the atmosphere. This is done with matching colours; e.g. light blue

	background with black writing and red highlights.
Why do you think these particular colours have been chosen?	Its more about the atmosphere it is blue because the fans of the site connect this colour to the main character and so it only makes sense to make its site blue as for the pics it helps to visualise the book.
What atmosphere do the colours create? e.g. excited, reflective, active or serious.	Action and active because the picture that what they presents . e.g. percy jacksons fighting pose
Font	
How has the web site designer made certain text stand out? e.g. through use of colour, size, style, bolding or underlining.	They have put the titles in colour and bold to stand out font style is normal but colours include blue, and bold.
Why has the designer made this text stand out?	To highlight the information that are key points in the text.
Does the text have borders?	It does, they are around the page leaving the rest out as a background.
What type of borders have been used? e.g. shadow, double line or fine line.	There is a border with white box and shadow with a purple line border.

Layout	Comments
What first caught your eye when you looked at the site?	The first thing we noticed was the pictures and the background.
How are the text and images balanced on the page?	The images are surrounding the text making it seem less than it is, assuring that the page is not over crowded with words.
Is there a central focus on each page? What is it? Is it written or visual?	Yes there is a central focus. The central focus is the countdown. It is a visual focus.
What is at the top of the screen? Why do you think the page has been designed this way?	At the top of the screen is an wikia's home bar. I think this has been put up here for easy access.
What is at the bottom of the screen? Why do you think the page has been designed this way?	At the bottom of the page is some links to other wikias, and a menu that includes: about, community central, careers, advertise. I think that this was put here so it is out of the way and not viewed very often.
What is on the left hand side of the screen? Why do you think the page has been designed this way?	On the left hand side of the screen is a picture border. I think that it has been placed there to highlight the text.
What is on the right hand side of the screen? Why do you think the page has been designed this way?	The same thing is on the right side as on the left side, this is

	presumably here to make the page even.
<p>What elements (graphic or written) occupy more space on each page?</p> <p>Why do you think the page has been designed this way?</p>	lots of text has been used on the homepage like the title and introduction and what's on the site. but there are lots of pictures and graphics, whether its advertising or pictures from the actual site.
<p>What type of background is used?</p> <p>Why do you think the page has been designed this way?</p>	Now, an add is used around the background (Fanta). it has been designed like this to advertise the soft drink but the add or commercial around the background is changed regularly to advertise different products.
<p>What changes and what remains the same from page to page?</p> <p>Why do you think the page has been designed this way?</p>	The changes on this page are the background, text (information), and the adds. It has been designed this way so that people can see different information or pictures etc.
<p>Has a template been used on each page?</p> <p>Why do you think the page has been designed this way?</p>	A template has been used. To make it look more interesting and to keep it organised.
<p>Has the web site designer made use of white space on the page?</p> <p>What effect does this have on the impact of the page?</p> <p>Explain your answer.</p>	Yes they have. It makes the site balanced. There isn't too many images crowding the page, there is some contrast.

Technical considerations: navigation and download time

Questions	Comments
Navigation	
What is included on the navigation bar, e.g. arrows, words or images?	There are tables, word and images to help us navigate.
Does the site use consistent navigation buttons? Why do you think the page has been designed this way?	yes for looking for more information like looking into books and the movies.
Is it easy or difficult to move forwards through the site?	It is easy to move through the site but the ads hinder that movement. as you can not easily click on the links.
Is it easy or difficult to move backwards around the site?	it is quite easy to go back pages on this site. it has the internet back arrow, but it doesn't have multiple pages with 'previous' or 'next'
What effect does navigation of the site have on the user? Explain your answer.	The navigation of the site has a positive effect on the user it can make them want to read more and constantly return to the site
Download time	
How many seconds did it take for the site to be downloaded onto your computer?	It loads up straight away. 3 seconds
Did text or images take longer to download?	the text and background pops up straight away. the images may take an extra 7 milliseconds
What effect could download time have on the user of the site? Explain your answer.	They would be less bored while waiting for the site to download.

Content

Questions	Comments
Text	
What texts (written, visual, sound or moving) are used on the page?	There is a lot of written and visual text, there is also some moving text such as pictures of the character, text about a certain thing or person and clips from the movie.
What is the purpose of the written texts?	The text on the site is to provide information on the topic and to keep the user informed. It is also a good site for fans to ask questions.
Is the language used suitable for the audience and purpose of the site? Explain your answer.	Yes, it is suitable for the audience and the purpose of the site
Is the organisation and flow of ideas suitable for the intended audience? Explain your answer.	yes, the page is for percy jackson and is aimed at fans or people that enjoy the books or films.
When was the information created? When was it updated?	The web site was created in 2006.It was updated 7th of April, 2014.
Is the site designer also the creator of the information?	No, Rick Riordan created the book and the fans created the website.
Is the creator credible? How do you know?	No the creator is not credible for the creation of the information they are simply people of this fandom gathering information for all to enjoy.
What might the creator be attempting to achieve with the web	the purpose of the site is attracting fans and people that

site, i.e. what is his or her purpose?	enjoy books and movies of the preferred genre or film. the creator is trying to achieve what most people with websites try to achieve. make a good website and get good feed and responses from viewers.
What sorts of facts are presented? Are they accurate? How do you know this?	the facts are presented by a fans point of view. most information is about the series of percy jackson, the characters, books and movies. all these are preferably accurate. because fans created the site and these fans know everything about percy jackson.
Are the facts written?	The facts are written and change whenever the site is updated.
Are they supported by images?	They are supported by images such as a picture of the characters or settings.

Images	
<p>What pictures or images are included? Why do you think they have been included?</p>	<p>Images are fast to long such as .gif & .jpg because these images load faster.</p>
<p>What is the purpose of the visual texts?</p>	<p>The purpose of the visual text is to allow the user to visualise the things.</p>
<p>What type are images are used, e.g. cartoon style, photos, and diagrams? What effect does this type of image have on the viewer?</p>	<p>cartoons, books and movies covers. They also have photos but not as many. It gives the effects of fantasy and cartoon.</p>
<p>What do the images represent? Are they natural, scientific or abstract?</p>	<p>They represent books and movies. They are fantasy</p>
<p>How do the images relate to the written text and web site purpose?</p>	<p>the images relate to the text because the site is from books and movies. so they have images around the background from the books, they have fan made drawings and art in their own specific page and videos and pictures from the movies.</p>
<p>Why do the designers choose to present visual information in this natural, scientific or abstract form? What impact does this have on the viewer?</p>	<p>They probably chose to present the visual information in this form because it represents the content. This usually has a positive impact on the viewer.</p>
<p>What images are not used that could have been used?</p>	<p>Images that were not used that could have been used are pictures that better represent the page.</p>
<p>Do people or animals look directly at the viewer? Why would the web site designer have presented them this way?</p>	<p>the picture on the home page looks directly at you with a shocked look on his face. it looks like a fan has drawn it or painted it. the presenter probably presented it that way</p>

	<p>so that we can know that person is telling us this information.</p>
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Summary sheet

Important elements of effective web design

List the things you need to think about under the appropriate headings below. Use this sheet to develop your report.

Colour	Font	Layout
Contrasting, brightness, collaboration these are the things you need to think about.	bold titles, clear text, set out clear and neat, readable font.	background with white border with text and pictures in the middle
Navigation and download time	Content: text	Content: images
It has to be fast and easy to move around.	clear and bold, set out neat and nice with titles, subtitles, menus and information text.	images representing the site's purpose. movie pictures and book pictures, fan art and fan fiction pictures