

2026年11月18日至12月29日期間
於指定零售商戶購買指定生力清啤產品
每滿$10^即可獲1次抽獎機會



頭獎

智能電話 Duo
256GB 顏色隨機
價值HK$17,499
(共3名)

二獎



美國頂級音響品牌

頭戴式無線
消噪耳機第二代
價值HK$3,799
(共4名)

三獎



Klook 價值HK$500
電子禮品卡
價值HK$500
(共62名)

參加方法

WhatsApp完整收據正本照片
至9855 3212參加抽獎！

記得
保留收據正本換獎呀!

San Mig Light 生力清啤 sanmiglighthk

*3.6%酒精濃度 #資料來源：計算根據 NielsenIQ – 過去7年 (截至2025年9月) 香港 [Light / Lite] 啤酒類別零售銷售額數據服務報告 (包括超級市場、便利店、士多辦館、中式菜館、酒吧 / 卡拉OK / 夜店及大牌檔) © 2026, NielsenIQ 版權所有
推廣生意的競賽牌照號碼：62045

【生力清啤 No. 1 Light Beer, No. 1 Duo 機王 至潮賞】

條款與細則：

1. **【生力清啤 No. 1 Light Beer, No. 1 Duo 機王 至潮賞】**（以下簡稱「本活動」）的主辦單位為香港生力啤酒廠有限公司（以下簡稱「本公司」）。參加者參與本活動即被視為明白並願意遵守所有條款及細則。
2. 本活動推廣期由2026年11月18日至2026年12月29日（包括首尾兩日）（以下簡稱「本活動推廣期」）。登記期由2026年11月18日至2026年12月30日（包括首尾兩日）。
3. 本公司將於推廣期內從參加者名單中隨機抽出69名得獎者。每位參加者每個有效電話號碼於推廣期內只限中獎一次。推廣期及禮品請參考以下列表：

	活動詳情
推廣期	2026年11月18日至2026年12月29日
登記期	2026年11月18日至2026年12月30日
抽獎日期	2027年1月7日
抽獎結果公布	2027年1月15日
頭獎 （共3名）	智能電話Duo（256Gb, 顏色隨機） （價值 HK$17,499）
二獎 （共4名）	美國頂級音響品牌頭戴式無線消噪耳機（第二代） （價值HK$3,799）
三獎 （共62名）	Klook 價值HK$500 電子禮品卡 （價值 HK$500）

4. 參加者需年滿18歲或以上，並持有香港／澳門身份證。
5. 參加者須於推廣期內，於指定香港零售商戶購買指定生力清啤產品滿$10（以單一收據及折實後最終付款價錢計算），並於登記期內發送有效之零售商戶機印收據／電子收據、參加者英文姓名（必須與香港／澳門身份證相同）、及有效之香港／澳門手提電話號碼到本活動之WhatsApp電話號碼9855 3212登記參加抽獎。恕不接受以其他途徑登記參加抽獎。
6. 有效之商戶機印收據／電子收據必須清楚顯示商戶、商店編號／地點（如適用）、商戶電子收據號碼（如適用）、購買日期、時間（如適用）、所購買之生力清啤產品名稱、數量及價格。
7. 每張收據購買指定生力清啤產品滿HK$10可獲抽獎機會1次，滿HK$20可獲抽獎機會2次，如此類推。
8. 指定零售商戶為7-11 便利店、OK 便利店、AEON 百貨、APITA、HKTVmall（只限於香港生力旗艦店內購買）、Pandamart、百佳（包括：百佳超級市場、International、Taste、Fusion、Great、Food Le Parc及PNS網購）、UNY、U 士多、Fresh新鮮生活、本灣水產、惠康（包括: 惠康超級市場、惠康網店、3hreesixty、Market Place、Market Place by Jasons、Oliver's The Delicatessen、Wellcome Fresh、Market Place 網店及 yuu 網購）、一田百貨。

9. 指定生力清啤產品包括：生力清啤San Mig Light 330毫升4罐裝、生力清啤San Mig Light 330毫升6罐裝、生力清啤San Mig Light 330毫升12罐裝、生力清啤San Mig Light 500毫升單罐裝、生力清啤San Mig Light 500毫升4罐裝、生力清啤San Mig Light 500毫升6罐裝。
10. 每位參加者參加次數不限，唯每張收據只限登記一次，重複使用同一收據進行登記者，將被取消參加資格。每位參加者每個電話只限中獎一次。
11. 發送登記資料及收據後，將有專人於3個工作天內核實及以WhatsApp 短訊發送確認訊息後方為有效。
12. 得獎名單將於2027年1月15日刊登於《星島日報》及《英文虎報》。得獎者會有專人通知領獎事宜。所有得獎者如於2027年2月14日前仍未領獎，將作棄權論。
13. 參加者於領獎時，必須出示相關商戶機印收據／電子收據正本、有效身份證明文件正本及得獎訊息。如未能出示，其得獎資格將被取消。恕不接受任何不完整、偽造、影印、損毀、重印、修改或塗污之商戶機印收據／電子收據。如未能親自領獎，代領者須出示得獎者簽名之委託信、得獎者之身份證明副本、代領者身份證明正本、購物收據正本及得獎訊息。
14. 如換領時發現得獎者並未年滿18歲或並未持有香港／澳門身份證，其得獎資格將會被取消，並由候補得獎者補上。
15. 所有禮品圖片只供參考，一切以實物為準。
16. 參加者於領獎時須當場自行檢查禮品，禮品不設保養。所有禮品一經確認，在任何情況下，均不得取消、更改、轉讓、退回、退換、兌換現金或禮券、找贖或兌換其他禮品。本公司不會對參加者因收到及／或使用禮品而可能造成的任何索賠、開支、責任、違失、損害、破壞或傷害負責。
17. 參加者登記的資料將不可更改，所有資料均以WhatsApp登記之訊息記錄為準，任何錯誤、不完整的資料將被視作無效。若於本活動所填寫之資料不實、不完整或不正確，導致得獎者無法收到得獎通知及活動獎品，本公司恕不負責。如於領獎時參加者所登記之電話號碼已停止服務、無效或已更改電話號碼，其得獎資格將被取消。本活動只接受具有WhatsApp功能的香港／澳門手提電話號碼登記。
18. 活動時間及得獎數據以本公司及市場推廣合作夥伴的電腦紀錄為準。參加者對於是次活動及評審決定均不得異議。
19. 如有任何違反本條款及細則、不誠實手法參加或進行本活動及／或獲取得獎資格，本公司有權取消違例者之參加及／或得獎資格，而不作另行通知。
20. 本活動如有任何因電腦、網絡、電話、技術或其他不可歸責於本公司之事由，而使參加者、得獎者、供應商（第三者供應商）及主辦商發出之資料有遺失、錯誤、無法辨識或毀損，導致資料無效之情況，主辦商不負任何法律責任，參加者或得獎者均不得異議。
21. 如英文版本和中文版本有任何不一致或不清晰之處，請以中文版本為准。
22. 本公司會確保所收集的個人資料會根據《個人資料（私隱）條例》（第 486 章）妥善處理及銷毀。
23. 閣下按此處要求提供信息，即為閣下同意：(1)生力啤酒廠香港有限公司及其高層級人員和員工，為核實閣下生力啤酒廠香港有限公司此推廣活動（以下簡稱「促銷推廣活動」）參與者身份之目的，收集、保存及使用閣下的個人資料（根據《個人資料（私隱）條例》第486章定義）；及(2)生力啤酒廠香港有限公司向與本次促銷推廣活動相關的專業顧問、服務供應商、代理人或其他合同相對方披露或轉移閣下的個人資料。
24. 促銷推廣活動結束後，為上述之目的，香港生力啤酒廠有限公司將會繼續保留閣下的個人資料大約【30日】。

25. 閣下有權向位於中國香港特別行政區新界沙田小瀝源源順圍28號都會廣場9樓的香港生力啤酒廠有限公司【信息保護資料主任員】發送書面請求，要求使用及更正香港生力啤酒廠有限公司持有的閣下之個人資料。
26. 閣下可以拒絕提供我們要求的個人資料。若閣下拒絕提供，閣下將無法參與本次促銷推廣活動。
27. 換領者參加上述推廣活動即代表已細閱、明白及同意接受以上之條款及細則。
28. 香港生力啤酒廠有限公司保留取消違反本活動條款的換領者之換取資格的權利。
29. 如有任何爭議，香港生力啤酒廠有限公司保留最終決定權。
30. 所有禮品圖片只供參考，一切以實物為準。
31. 推廣生意的競賽牌照號碼: 62045

【免責聲明】

1. 對於任何參加者因參與本活動而遭受的任何損害或損失，本公司概不負責。
2. 對於任何參加者或第三方在參與本活動期間因遭遇任何損失、延誤、失敗、中斷、阻攔、暫停、欺詐或違反安全事項而導致的任何損失、損害或索賠，本公司概不負責，也不承擔任何責任。參加者同意及承諾，他們不會要求本公司承擔因參與本活動而產生的任何損失、損害或費用，包括但不限於對參加者資料、軟件、電腦、電話、電子產品、通信設備或其他設備所造成的任何損失及損害。

【個人資料收集聲明】

通過提供所要求的資料，表明您已同意：(1)香港生力啤酒廠有限公司（以下簡稱「本公司」）及其職員和僱員根據《個人資料（私隱）條例》（第486章）之規定，收集、存儲和使用您的個人資料，用於核實您的身份，並處理和安排您參與本公司的**【生力清啤 No. 1 Light Beer, No. 1 Duo 機王 至潮賞】**（推廣活動（以下簡稱「本活動」）的禮品兌換事宜；及(2)本公司將您的個人資料披露或傳遞給其專業顧問、服務提供商、代理或其他合同相對方，以及他們在本活動中使用這些資料。

為上述之目的，本公司將保留您的個人資料，保留期限為本活動結束後90天左右。

閣下有權向位於中國香港特別行政區新界沙田小瀝源源順圍28號都會廣場9樓的香港生力啤酒廠有限公司【信息保護資料主任員】發送書面請求，要求使用及更正香港生力啤酒廠有限公司持有的閣下之個人資料。

您可以拒絕提供所要求之資料。但是，若您拒絕提供活動所要求之資料，您將無法參與本活動。

【San Mig Light No. 1 Lucky Draw: Win Duo Smartphones & Trendy Prizes!】

Terms and Conditions:

1.【San Mig Light No. 1 Lucky Draw: Win Duo Smartphones & Trendy Prizes!】(the "Promotion") is organised by San Miguel Brewery Hong Kong Limited (the "Company"). By participating in the Promotion, participants are deemed to have understood and agreed to comply with all of these Terms and Conditions.

2. The promotion period is from 18 November 2026 to 29 December 2026 (both dates inclusive) (the "Promotion Period"). The registration period is from 18 November 2026 to 30 December 2026 (both dates inclusive).

3. The Company will randomly draw 69 winners from the list of participants during the Promotion Period. Each participant can win once only per phone number during the Promotion Period. Please refer to the table below for the promotion details and prizes:

Promotion Details	
Promotion Period	18 November 2026 to 29 December 2026
Registration Period	18 November 2026 to 30 December 2026
Lucky Draw Date	7 January 2027
Announcement of Lucky Draw Results	15 January 2027
First Prize (3 winners)	Smartphone Duo (256GB, Random color) (Value: HK$17,499)
Second Prize (4 winners)	Top American Audio Brand Wireless Over-Ear Noise-canceling Headphones (2nd Gen) (Value: HK$3,799)
Third Prize (62 winners)	Klook HK$500 e-Gift Card (Value: HK$500)

4. Participants must be over 18 years old and hold a valid Hong Kong/Macau ID card.

5. Participants need to purchase San Mig Light products at/over HK$10 at designated Hong Kong merchants (per single receipt and final price after discount), and Whatsapp a valid merchants issued machine-printed receipt / electronic receipt, the participant's English name (must be as same as Hong Kong / Macau ID card), and a valid Hong Kong / Macau phone number to the Promotion WhatsApp number 9855 3212 to register for the lucky draw during the registration period. Registration through any other channel will not be accepted.

6. A valid merchants issued machine-printed receipt / electronic receipt shall be readable, which clearly shows the merchant's name, store number / location (if applicable), receipt number, date and time of purchase, name of the purchase designated San Mig Light product(s) purchased, quantity and price.

7. One lucky draw entry is entitled for every HK$10 spending per receipt: two entries for HK$20 spending per receipt, and so on.

8. Designated merchants include: 7-Eleven, Circle K, AEON, APITA, HKTVmall (purchases made at the San Miguel Hong Kong Flagship Store only), pandamart, PARKnSHOP (including PARKnSHOP Supermarket, International, TASTE, FUSION, GREAT, food le parc and PNS eShop), UNY, U Select, FRESH, Hong Kong Flavour, Wellcome (including Wellcome, Wellcome Online Shop, 3hreesixty, Market Place, Market Place by Jasons, Oliver's The Delicatessen, Wellcome Fresh, Market Place Online Shop and yuu Online Shop), and YATA Department Store.

9. Designated San Mig Light products include: "San Mig Light" 330ml x 4 can, "San Mig Light" 330ml x 6 can, "San Mig Light" 330ml x12 can, "San Mig Light" 500ml single can, "San Mig Light" 500ml x 4 can, and "San Mig Light" 500ml x 6 can.

10. Each participant has unlimited chances for participation, but each receipt may only be registered once, and can only win once per phone number. Any participant who repeatedly uses the same receipt for registration will be disqualified.

11. After the registration have been submitted, the registration will only become valid after verification by designated personnel within 3 working days and after a confirmation message has been sent by WhatsApp.

12. The winner result will be published in Sing Tao Daily and The Standard on 15 January 2027. Winners will be contacted individually regarding prize collection arrangements. Any prize not collected by 14 February 2027 will be deemed forfeited.

13. Upon prize redemption, winners must present valid identity documents in original and the winning notification. Incompleteness, forgery, damage (unless printing issue is found and verified by San Miguel Brewery Hong Kong Ltd. Ltd.), modification, smearing, photocopy, or reprinting shall not be accepted. If winners could not redeem the prizes in person, the authorized representatives have to present authorization letters signed by winners, identity document copies of winners, the original identity document of the authorized representative and the winning notification.

14. If it is discovered that the winner does not hold a Hong Kong/Macau identity card or is under the age of 18 while redemption, his/her eligibility for the prize will be cancelled and the alternate winner will take his/her place.

15. The images and dimensions of the gifts are for reference only. The real objects shall be considered as final.

16. Winners must inspect the prize on the spot upon collection. No warranty is provided for the prizes. Once a prize has been accepted, it may not, under any circumstances, be cancelled, changed, transferred, returned, exchanged, redeemed for cash or gift vouchers, exchanged for change, or exchanged for any other prize. The Company shall not be liable for any claim, expense, liability, default, loss, damage, destruction or injury arising from a participant's receipt and/or use of a prize.

17. Information submitted by participants during registration cannot be changed. All information shall be based on the WhatsApp registration message records, and any incorrect or incomplete information will be deemed invalid. The Company shall not be responsible if a winner is unable to receive a winning notification or prize due to false, incomplete or incorrect information provided for the Promotion. If, at the time of prize collection, the registered phone number has been disconnected, is invalid or has been changed, the winner will be disqualified. Only Hong Kong / Macau mobile phone numbers with WhatsApp functionality are accepted for registration.

18. The timing of the Promotion and winner-related data shall be based on the computer records of the Company and its marketing partner(s). Participants shall not object to the Promotion arrangements or judging decisions.

19. If any participant breaches these Terms and Conditions, participates in or conducts the Promotion dishonestly, and/or obtains winning eligibility by dishonest means, the Company reserves the right to disqualify such person from participation and/or winning without prior notice.

20. The organiser shall not bear any legal liability where information sent by participants, winners, suppliers (third-party suppliers) or the organiser is lost, incorrect, illegible or damaged, thereby rendering such information invalid, due to computer, network, telephone, technical or other causes not attributable to the Company. Participants and winners shall have no objection thereto.

21. In the event of any inconsistency or ambiguity between the English and Chinese versions, the Chinese version shall prevail.

22. The Company will ensure that all personal data collected is properly handled and destroyed in accordance with the Personal Data (Privacy) Ordinance (Cap. 486).

23. By providing the information requested herein, you consent to: (1) San Miguel Brewery Hong Kong Limited and its officers and employees collecting, retaining and using your personal data (as defined under the Personal Data (Privacy) Ordinance (Cap. 486)) for the purpose of verifying your identity as a participant in this promotional campaign of San Miguel Brewery Hong Kong Limited (the "Promotional Campaign"); and (2) San Miguel Brewery Hong Kong Limited disclosing or transferring your personal data to professional advisers, service providers, agents or other contractual counterparties in connection with the Promotional Campaign.

24. For the purposes stated above, San Miguel Brewery Hong Kong Limited will continue to retain your personal data for approximately【30 days】after the end of the Promotional Campaign.

25. You have the right to make a written request to the【Data Protection Officer】of San Miguel Brewery Hong Kong Limited at 9/F, Metroplaza, 28 Yuen Shun Circuit, Siu Lek Yuen, Sha Tin, New Territories, Hong Kong Special Administrative Region of the People's Republic of China, to access and correct your personal data held by San Miguel Brewery Hong Kong Limited.

26. You may refuse to provide the personal data requested by us. If you refuse to provide such data, you will not be able to participate in the Promotional Campaign.

27. By participating in the above Promotional Campaign, a redeemer is deemed to have read, understood and agreed to accept the above Terms and Conditions.

28. San Miguel Brewery Hong Kong Limited reserves the right to disqualify any redeemer who breaches the Terms and Conditions of the Promotion from redeeming any prize.

29. In case of any dispute, the decision of San Miguel Brewery Hong Kong Limited shall be final.

30. All prize images are for reference only. The actual prize shall prevail.

31. Trade Promotion Competition Licence No.: 62045

【Disclaimer】

1. The Company shall not be liable for any damage or loss suffered by any participant as a result of participating in the Promotion.

2. The Company shall not be liable or responsible for any loss, damage or claim suffered by any participant or third party arising from any loss, delay, failure, interruption, obstruction, suspension, fraud or security breach during participation in the Promotion. Participants agree and undertake not to hold the Company liable for any loss, damage or expense arising from participation in the Promotion, including but not limited to any loss of or damage to participants' data, software, computers, telephones, electronic products, communication equipment or other equipment.

【Personal Information Collection Statement】

By providing the requested information, you indicate that you consent to: (1) San Miguel Brewery Hong Kong Limited (the "Company") and its officers and employees collecting, storing and using your personal data in accordance with the Personal Data (Privacy) Ordinance (Cap. 486) for the purposes of verifying your identity and processing and arranging prize redemption in connection with your participation in the Company's【San Mig Light No. 1 Lucky Draw: Win Duo Smartphones & Trendy Prizes!】promotional campaign (the "Promotion"); and (2) the Company disclosing or transferring your personal data to its professional advisers, service providers, agents or other contractual counterparties, and their use of such data in connection with the Promotion.

For the above purposes, the Company will retain your personal data for approximately 90 days after the end of the Promotion.

You have the right to make a written request to the【Data Protection Officer】of San Miguel Brewery Hong Kong Limited at 9/F, Metroplaza, 28 Yuen Shun Circuit, Siu Lek Yuen, Sha Tin, New Territories, Hong Kong Special Administrative Region of the People's Republic of China, to access and correct your personal data held by San Miguel Brewery Hong Kong Limited.

You may refuse to provide the requested information. However, if you refuse to provide the information required for the Promotion, you will not be able to participate in the Promotion.