



Climate & Environmental Justice Policy Campaign Manager

Compensation: \$48,000-\$65,000 DOE plus benefits including health benefit and generous paid leave

Hours: Full Time, Some Evening & Weekend Hours Required

Location: In-person work in ABQ & Santa Fe but we work virtually about 60% of the time

Qualifications: This position requires management responsibilities so 2-year minimum experience supervising others and managing work projects required. Experience working in policy analysis and/or development is required. Spanish language skills preferred.

YUCCA (Youth United for Climate Crisis Action) is a youth-led project based out of Earth Care dedicated to fighting for a livable future through community organizing, policy and election work and direct action. Earth Care is a community-based organization founded in 2001 that trains and supports youth and community leaders working to advance social, environmental, and climate justice and equity in northern NM. Projects and campaigns our members have organized include: YUCCA, the Santa Fe Mutual Aid Network, Poder Familiar, Abriendo Puertas parent leadership academy, and many more.

Position Summary:

Earth Care is seeking a Climate & Environmental Justice Policy Campaign Manager to support and continue building YUCCA's climate emergency public policy campaign as well as Earth Care's environmental justice campaign. The Campaign Manager is a lead team member on all Earth Care/YUCCA's policy initiatives including policy development, member and community engagement, coalition work and stakeholder engagement, and public policy advocacy campaigns. The ideal candidate has previous experience analyzing and developing public policy, supporting grassroots communities in member-led advocacy work, and elevating youth voices and power. We have a fierce commitment to justice and radical change - and invite candidates who share the same and have a life-long passion for social, economic, and environmental justice. This Campaign Manager will work with YUCCA and Earth Care staff and coalition partners. Checkout our websites to learn more about our work and our values - www.earthcarenm.org and www.yuccanm.org

HOURS WILL BE PRIMARILY MONDAY-FRIDAY

Some Saturday work will be required for specific events and during the session as needed. (very very rarely do we have things on Sundays - would happen with your consent and advanced notice)

Hours should take place **mostly** between 9-5 but evening events happen regularly.



Primary Functions:

- 1) Be a lead team member on all YUCCA and Earth Care EJ policy initiatives - policy research and development, execution, relationship coordination, outreach/organizing, & public advocacy campaign development
- 2) Managing staff and member participation in public policy initiatives & advocacy campaigns

Secondary Functions:

- 3) Contribute to the strategic development of the overall organization as a core staff member
- 4) Provide perspective and represent the organization in community affairs as needed
- 5) Serve as a member of the Earth Care training team across programs as needed

Responsibilities include:

1. Public Policy Campaigns

A) Campaign Development

- a. Support strategic planning process for campaign plan in alignment with YUCCA's [founding policy platform](#) as well as evolving opportunities and demands based on [YUCCA's climate justice scorecard and policy framework](#) -
 - i. Priority for 2023 will be:
 - Climate justice policy with real emissions reduction targets and no false solutions for statewide work
 - Environmental justice policies at the County level - including cumulative impacts and community-driven planning principles & community benefits agreements in land use decision-making

- b. Co-create public pressure campaigns - in order to build power and influence political will

B) Policy Development

- a. Research and develop policy proposals
- b. Serve on the spoketeam as policy lead - providing statements, interviews, outreach appearances, facilitation during meetings, co-hosting events
- c. Coordinate power mapping analysis with team
- d. Cultivate new partners
- e. Attend coalition meetings

C) Stakeholder and community engagement:

- a. Co-create stakeholder & community engagement and consultation processes and workplan
- b. Setup meetings with stakeholders -coordinate team participation



- c. Lead and/or Co-facilitate meetings with stakeholders/community members
- d. Integrate community input into policy proposals
- D) Advocacy Campaigning
 - a. Analyze proposed policies
 - b. Create materials to break down policies to constituents and cheat-sheets for lawmakers
 - c. Lead YUCCA's legislative tracking work during the session (we have a whole system we'll teach you!)
 - d. Help draft one-pagers/briefings with decision-makers- to cultivate relationships, educate lawmakers, and build power for YUCCA/EC & its members.
 - e. Recruit and cultivate relationships with member and advocates
 - f. Work with Comms staff for YUCCA's action alert system during the session
 - g. Create talking points for priority legislation and coordinate speakers
 - h. Give testimony on behalf of YUCCA
- E) YUCCA's c4 work
 - a. Coordinate YUCCA's work to create candidate questionnaires, candidate forums and support climate justice champions through grassroots campaign support
- F) Admin
 - a. Sending out reminders of upcoming events and meetings
 - b. Add campaign events to the calendar and update daily/weekly task list

2. Organizational Development

- a. Contribute to the strategic direction of the organization
- b. Assist with strategic planning and contribute to the development of annual work plans by providing insight and input into all program area development to expand the team's perspective and also identify opportunities for cross-program collaboration and synergy.
- c. Represent the organization at outreach events/opportunities for networking/relationship building
- d. Support logistics for member meetings and organization-wide events along with all other staff (including Mutual Aid events, quarterly member meetings, seasonal celebrations, etc)
- e. Meet with staff, board, leadership (youth & parent) as needed
- f. Help with organization-level work projects as needed