

Copywriting Practice

DIC Format (distract, intrigue & close)

To	
Cc	
Bcc	
Subject	Calmness in a can

The overwhelming constant stress that you don't have a solution to.

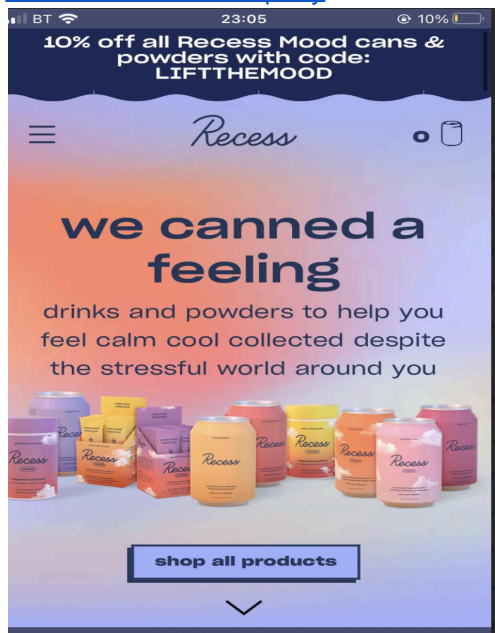
No time to relax, no peace Just hecticness.

Canned elixir with infused natural ingredients

A quick fix that allows you to be calm amidst the chaos.

Your perfect tool to relax

[Click here to find tranquility](#)



To	
Cc	
Bcc	
Subject	One tablet a day keeps the distractions away

Can't focus longer than 5 minutes?

Neither could I, until I found Qualia Mind.

A Certified product using natural medicines to help you get on track.

Boosting focus more than ever before, effectively enabling you to get more done.

The product that helps deliver the results.

So stop wasting time working hard.

Work smart






[Click here to find out how](#)

NEUROHACKER
COLLECTIVE

Try Now

**This scientifically-balanced
focus pill is the closest thing to
inspiration in a bottle**

How to set the right conditions for creativity and innovation by
amplifying your focus

To	 Person  Person  Person
Cc	 Person
Bcc	 Person
Subject	Experience the unexpected: Headphones that deliver

Disappointed with your current headphones?

I thought so.

Transcend your experience with Airpod Max

Where excellence meets comfort

Embark on an auditory adventure






Beware, not for the regular listener

For those who seek more than mediocrity

[Click here](#)



PAS Format (Pain/desire, Amplify, Solution)

To	 Person  Person  Person
Cc	 Person
Bcc	 Person
Subject	Would you die happy, knowing you could have been more?

What's stopping you from reaching your true physical potential?

Is it your weak mind that allows you to sit in comfort, eating shit and scrolling on your phone?

Is it your fear of failing , to make the disciplined decision to push through the hard times?

Is it the lie you tell yourself, that "it's OKAY to be fat and weak"?

Every man desires to be built like Hercules , do you know why?

Because his physic is TOUGH TO GET But not everybody has what it takes.

That's why the Ultimate Personal Training will teach YOU the absolute skills needed to become ever closer to your dream body.

There is no failure in reaching your physical potential, there are only opportunities to prove yourself worthy.

So equip yourself with the team and skills you need to become Hercules and get through the tough times.

[click here to begin your journey](#)

P.S. Tough times never last, but tough people do. What type of people are you?

ULTIMATE PERSONAL TRAINING ZÜRICH






ELEVATE YOUR TRAINING TO THE NEXT LEVEL

TRAINING, ERNÄHRUNG UND ERHOLUNG

Da Du diesen Text liest, bist Du Deinem Ziel schon ein klein wenig nähergekommen. Wir von Ultimate Personal Training Zürich glauben an den ganzheitlichen Ansatz von Training, Ernährung und Erholung. Diese drei Dinge gehören zusammen und sollten nie einzeln betrachtet werden. Es ist der Schlüssel zu einem langen und gesunden Leben.

Wir verfügen über gut ausgebildete Personal Trainer:innen, die mit Dir an Deinen Zielen arbeiten. Neben Personal Training bieten wir eine Reihe von Analysen an, wie Stoffwechsel-, Leistungs- und eine Inbody Körperanalyse.

Warte nicht länger und melde Dich bei uns, wir freuen uns auf Dich!

To	 Person  Person  Person
Cc	 Person
Bcc	 Person
Subject	Learn the secrets to wealth creation

There's a reason some people are living your dream life in real time.

It's because they know something that you do not.

Secrets that only a few individuals have possession of...

Imagine the life you would be living if you were one of those handful.

Sleeping in the most beautiful villas, taking trips in your luxurious yachts across the Mediterranean , spending time with the most exquisite and exotic women, wearing the most intricate and sought-after watches, driving in the fastest vehicles, flying in the nicest jets.

You could grasp whatever you desired without thinking once about your bank balance

You could retire your parents and buy them a house






Fortunately for you a few of the handful of people are offering a course, sharing their secrets to wealth creation.

If you're fast enough you will be able to secure one of the few places left.

Don't miss out on the opportunity

[Click here to register now](#)

HSO Format (Hook, Story, offer)

To	 Person  Person  Person
Cc	 Person
Bcc	 Person
Subject	All hope lost, in failure of search for my perfect bike

I was so frustrated with my attempts to find the bike I wanted.

Constantly purchasing bikes that were unreliable, fragile, and expensive to maintain.

Which only led to more despair and anger as I constantly held my composure whenever there was a problem.

The irritation I felt...unsure of how the suspension was damaged or the frame broke.

Spending thousands of dollars buying and repairing parts and purchasing new bikes too.

It came to the point where I was unsure if I was ever going to find a bike that met my expectations.

Knowing that every investment I made only hurt my wallet.

So I gave up my passion for riding.

Packed my gear in boxes and hid them away in my cobweb-infested basement.

But I knew deep in my heart that it was something I couldn't give up...

Fast forward to now, I'm riding more than ever!

Racing down trails, ripping up tracks, hitting gnarly jumps, and riding without fear.

All with the thought of knowing that I made the right decision that day when I purchased this bike.

The bike every rider needs to truly be able to ride like an adrenaline junkie.

And to that I have Rocky Mountain to thank for.

[Discover why this bike is for you](#)



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[Rest of the world](#) ▾ [English](#) ▾



Altitude C90 Rally Shimano

★★★★★ 6 Reviews

WHEEL SIZE

☒ 29

☐ 27.5

SIZE

☒ MD

☐ LG

☐ XL

ⓘ This bike uses [Size Specific tune](#)

COLOR — Yellow/Blue



Opt-in Page (DIC Format)

Magsafe: The all in one phone case!

If you are enraged about the low value, overpriced, poor-quality phone cases that YOU keep buying, then try mag safe, the phone case engineered to over-deliver.






- . Ultra-light shock absorbent material
- . Camera & screen rims
- . Card wallet
- . Built in data security using the newest & safest technology



Sign up to receive more information + 20% discount on first purchase

Email Sequence to Magsafe product

(Welcome email)

To	 Person  Person  Person
Cc	 Person
Bcc	 Person
Subject	Welcome to Magsafe

Hello Mr./Ms.,

Today marks the end of your endless disappointment.

Name, simply through signing up you have already communicated what you desire from a phone case.

A case that not only protects your phone and has a wallet that safeguards your cards.

Magsafe's phone case delivers the unexpected.

The faultless engineered phone case that puts QUALITY first.






We believed in creating a case that ensures protection both physically and digitally.

We did just that...In the next email I will explain to you how.

20% DISCOUNT

Code: XEOSN123!

(HSO + Selling email)

To	 Person  Person  Person
Cc	 Person
Bcc	 Person
Subject	Tell No Tales: The Magsafe story

Dear Mr./Ms.

We too have had to endure the constant disappointment of shit phone cases.

Spending major money on products that ASSURED quality.

Promises of a shockproof phone case, digital security or tough material.

Promises that never materialized..... Only LIES.

Max, Alessandro and I had enough of overvalued cheap phone cases that did nothing to protect your device & credentials.

Only with time did they deteriorate with your phone.

We believed in and understood what people wanted.

QUALITY & SECURITY.

And so went to work to engineer the ultimate all in one phone case.

Testing out several materials and technologies to create excellence.

As a result we created Magsafe's "Rigidcase".

Made from kevlar and titanium, the toughest & lightest materials that offer the full range of protection.

Including RFID blocking technology that protects your cards from theft.

So Mr./Ms. If you too value quality and security, then this phone case is for you.

The phone case that KEEPS promises,

Click [here](#) to make your purchase
