

# Welcome email template

Below you'll find the template for the first email in your sequence, the welcome email. Simply copy it, personalize it according to your solution and needs and it's ready to be sent.

## The welcome email

**Subject 1:** Your [journey to desired outcome] begins here...

**Subject 2:** Your [information/deliverable] I promised

**Subject 3:** Your next steps to [achieve desired outcome]

### Body:

You did it, {{ subscriber.first\_name }}



You took that first step to [achieving desired outcome] even though [obstacles that could prevent them from taking this action]. .

By [taking this action], you decided to stop [solutions that didn't work before].

Instead, you'll [benefits of taking this action], so you can [most desired outcome].

[\[what you promised\]](#)

Here's what you don't want to miss:

- [important valuable outcome], [the feature that supports this outcome]
- [important valuable outcome], [the feature that supports this outcome]
- [important valuable outcome], [the feature that supports this outcome]

And so much more.

- <name>

PS

Look out for some additional emails from me on this [desired outcome] and how to achieve it.