

A nuance that increased your earnings.

This is something that distinguishes companies. Many business owners miss it. We're talking about presentation.

Yes, appearance and design matter, but that's not what we're talking about. We're talking about something that is your primary profession and a large source of income.

What might be missing?

Just like in the 1980s, when what someone did and how much they were worth were determined based on a cuff or a business card. Here we're talking about the same thing.

Creating good-looking websites isn't easy, but it's not impossible either.

It's about what you do. And how do you exactly treat your customer after the transaction?

Because it's more important than you think. Business owners often forget about nurturing customer interaction, which is a mistake.

For two reasons. It's easier to persuade someone to buy from us again, also it's easier to be seen as professional.

Don't forget about them

You cannot leave a client alone after an interaction. You have to take care of him.

What comes to mind of a serviced customer who, after all, won't receive a "stupid" confirmation email for choosing the service and rating it ?

Present yourself as a professional

Be professional not only in your exact job. It's about Everything. In this case to the customer after completing the transaction.

There are so few companies doing that, and even if some will do that - on average, a customer gets two follow up messages.

Due to the fact that not many companies do this, it is a professional scanner apart from the work you did for a client.

How to do it?

The task is much simpler than it seems. Take care of the customer, make sure he receives attention from you for some time and remind him about you from time to time.

Whether it's a massage or physical therapy company, be there for him. This is what creating a connection is all about - not spending a ton of money on pointless actions once a month. In this case, it is better to act - less, more.

If you want your marketing to benefit, get with us.