

## Feb 28, 2023 | 📅 W3C Web Sustainability: Metrics

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### Notes

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### Action items



### Topics:

- First metrics for committee to target:
  - CO2 linked to network usage
  - Embodied carbon linked to user devices
- Other metrics based on team poll (TBD): water usage, CO2, resource use, etc.
- Groups should define which metrics are most important to them based on their expertise.
- They should also be simple and easily translated to the language of digital professionals.
- Benefits: Metric could be defined by calling out the benefit of measuring it.
- Many lessons learn from W3C User Agent guidelines: simpler is better
- If you tag, you can create whatever profiles prove useful. There might be profiles for:
  - content type
  - roles / audience
  - priorities
- Main action items:
  - Review main impact
  - Create a poll for metrics that committees need
  - Defining metrics for CO2 links to network usage and embodied carbon for user devices