

# Scientific Poster Rubric

Name: \_\_\_\_\_

Task	5	4	3	2-1	0
Presentation of Research and/or Product (2x)	Details capture the main points of the topic. Information relayed in 3rd-person is concise, engaging, and thorough. The audience is able to fully understand the student's work and learn from the poster.	Details include most of the main points of the topic. Information is presented in a concise and engaging manner. Audience is able to understand all the main points of student's work.	Details relate to the main points, but are either too general or incomplete. Information may not be presented in a concise and engaging manner. Audience needs to ask follow-up questions to understand the student's work.	Details do not cover most of the main points of the topic. Information is either not present or not concise, and not engaging. Audience needs to ask several questions in order to understand the student's work.	Does not have any relevant information on poster.
Graphics	Includes multiple graphics (tables, figures, etc.) that are well-produced, relevant, and enhance the content and quality of the poster.	Includes multiple graphics that are well-produced and relevant to the topic. Graphics enhance the quality of the poster.	Includes one or two graphics that relate to the topic, but may need an additional text or verbal explanation. Does not have a great effect on the overall quality of the poster.	Uses graphics but they are not relevant or not well-produced. Do not engage or enhance the quality of the poster.	Graphics are not included.
Organization	Information is very organized with clear titles and subheadings. Poster is laid out with a clear path for the audience to follow.	Information is organized with titles and subheadings. There is a natural path for the audience to follow.	Information is organized, but titles and subheadings are missing or do not help the reader understand. An effort was made to create a path for the audience to follow.	The information appears to be disorganized. There is no clear path for the audience to follow.	
Layout and Design	All information on the poster is in focus and can be easily viewed and identified from 6 ft. away. Includes blank space to ease reading.	Most of the information on the poster is in focus and the content easily viewed and identified from 6 ft. away. Text and graphics on the poster are not too cluttered.	Most of the information on the poster is in focus and the content is easily viewed and identified from 4 ft. away. Poster may have too much blank space or too little.	Much of the information on the poster is unclear or too small. Poster contains a lot of blank space due to lack of content.	Information is not present or not in focus.