

Persuasive Project

In this project you will pick an issue that you care about and take a stance on this issue. You should have a clear opinion (thesis) and support this opinion with evidence, including research. You should make persuasive arguments and address at least one counter argument.

This project can not be in the form of a traditional essay. Instead, I want you to think about a group of people who could influence this issue. Write to them. Think about their arguments and their point of view. Then, compose this project in a genre that will reach them. A few ideas include: websites, blogs, podcasts, infographics, letters to the editor, videos, social media campaigns, brochures, and newspaper articles.

This project should be authentic. Don't make anything up. Speak as the author yourself. I will not require, but would encourage you to consider actually circulating this project with your intended audience.

We will have time in class to work on the technological elements of this project. I am not grading the technical elements like web design or acting in a video. I'm looking for smart choices in genre and arguments that appeal to the audience.

MLA citation is not required, but you should link to your sources in whatever way makes sense for your genre.

Length: 1250 words

Sources: 3, at least one of which should be from the library

Audience: Your choice, as is the genre