



MCLC Action Planning Template - Review/Update Goals/Strategic Plan

Directions:

Working with your team on the priority project, please use the template below to draft a plan for this priority area for the coming school year.

Working Group Topics: **(Templates for each group linked here as well)**

- [Advocacy](#) - Dave
- [Youth engagement](#) - Ed, Ahmed, Sean
- [Voter registration](#) - Karen
- [Civic Learning Week](#) - Sarah
- [Reviewing MCLC Goals/Possible Updates](#) - Wendy

Action Planning Template	Topic/Priority Project
MCLC Goals/Strategy for Increasing, Diversifying Engagement	
Working Group Lead: Wendy	Names of team members: Noorya
Needs/Issues - <i>The following are priority needs/challenges in our state for this topic:</i> Determine if any updates are needed to MCLC goals in order to broaden and deepen engagement (see Mission and Vision) Concern that MCLC lacks a range of perspectives, especially under-resourced communities, youth/student voice	

The voices that are elevated and the most visible participants are those privileged with discretionary time, training Clarify and make benefit to participating in MCLC more robust Need to intentionally grow and diversify membership Ideas: Organize listening sessions, retreats, summits for specific groups/constituencies including youth, civic nonprofits, educational leaders. Look at Member Orgs and plan regional convenings. Need funding(!)					
Theory of Action – <i>Our approach to these needs/challenges:</i> 1. Meet people where they are and remove barriers to sharing POV in order to foster deeper connections within MCLC and across Massachusetts 2. Increase benefit to participating in MCLC in order to intentionally diversify membership and better serve educators and students					
Goals - <i>We plan to address the needs by/Here's what makes sense</i> :			Measure(s) of Success – <i>Here's how we'll know we've succeeded:</i>		
Goal 1: Intentionally diversify membership. Meet orgs, institutions, people where they are at. Bring in more voices in strategy planning			Diversified Membership- where members can articulate how MCLC works to support educators and civic learning in MA		
Goal 2:					
Action Plan – <i>Here are the steps we plan to take:</i>					
Goal 1					

Steps	Who will lead?	Who will serve as an advisor/helper?	What organizations or others could help?	Other resources	Timeline
Goal 2					
Steps	Who will lead?	Who will serve as an advisor/helper?	What organizations or others could help?	Other resources	Timeline