



Communication Resources

Video Links

The resource links are meant to be reviewed and considered for incorporation into your training materials, if they meet the specific needs and/or experience level of your Participant group.

- Recorded Lesson and Employer Interview: GPEAK
<https://youtu.be/nzNndarmJF4>
- P-20 Network Virtual Trailhead Video: Desiree Smith, Media Relations, discusses the need to communicate well with team members & media.
<https://p20network.niu.edu/career-pathways-virtual-trailheads-desiree-battaglia-communications-media-relations/>
- P-20 Network Virtual Trailhead Video: Arthur Mingo, Attorney, discusses the importance of returning phone calls, listening to clients and clear writing skills.
<https://p20network.niu.edu/career-pathways-virtual-trailheads-arthur-mingo-attorney/>
- Purdue University Owl Writing Lab Vidcast on Public Speaking, which focuses on knowing your audience and subject matter.
<https://www.youtube.com/watch?v=nY29ayJnA6w>
- Purdue University Owl Writing Lab: This vidcast discusses strategies and best practices for composing with and in a variety of media.
<https://www.youtube.com/watch?v=OT6cz6oBd2E>
- P-20 Network Virtual Trailhead Video: Molly Levy, VP Product, Liberis, stresses the importance of the feedback loop. In the case of her company that feedback loop is specifically between customers and the design team, and it results in an iterative design process through which products are always being improved.
<https://p20network.niu.edu/career-pathways-virtual-trailheads-molly-levy-fintech-product-management/>

Article Links

- Career One Stop website: Tips on networking and responding professionally via email.
<https://www.careeronestop.org/JobSearch/Network/contact-potential-employers.aspx>
- Visual Examples of Bad Power Point Slides.
<https://24slides.com/presentbetter/bad-powerpoint-examples-you-should-avoid/>
- IL WorkNet Center: Digital Literacy, "4/7 Why Software and Apps Matter" (Article and Tips).
<https://www.illinoisworknet.com/Qualify/Pages/SoftwareAndApps.aspx>
- IL WorkNet Center: Digital Literacy, "5/7 Why Online Skills Matter" (Article and Tips).
<https://www.illinoisworknet.com/Qualify/Pages/ComputerSkills.aspx>