



Liz Garcia

Resume

CONTACT

📍 Charlotte NC
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EDUCATION

Central Piedmont Community College
Associate of Arts, 2021, Charlotte, NC.

University of North Carolina at Charlotte
Bachelors of Fine Arts in Graphic Design, 2025, Charlotte, NC.

Chancellors List 2025

SKILLS

Illustrator
InDesign
Photoshop
Figma
After Effects
Rhino
Acrobat
Light Room
Excel
Word
Fluent Spanish

EXPERIENCE

Excellent Construction Inc.
Charlotte, N.C

Graphic Designer

June 2025 – Current

- Conceptualized, created, and developed the company logo to reflect a more modern and cohesive brand identity.
- Curated a color palette and created branded mockups to showcase practical applications across various platforms and materials.
- Designed and produced branded marketing and administrative materials, including pamphlets, invoices, handouts, flyers, and other company documents to maintain a cohesive visual identity.

Freelance
Charlotte, N.C

Graphic Designer

2024 – Current

- Designed visual identities and marketing assets (logos, social media graphics, brand collateral) for clients across industries, ensuring consistency and alignment with brand messaging.
- Led product packaging design projects from concept to print-ready files, collaborating closely with clients and printers to meet both aesthetic and functional requirements.
- Managed full project lifecycle as a freelancer, including client communication, creative direction, revisions, and timely delivery using tools like Adobe Illustrator, Photoshop, and InDesign