Lifestyle Business Academy with Jacob Caris

For experts, coaches, consultants, course creators & mentors who want to get clients without sales calls & build a lean, simple + highly profitable lifestyle business

Why I Created The Lifestyle Business Academy...

Plain & simple, LBA exists to help you get clients without sales calls so you can build a lean, efficient & high profit lifestyle coaching / consulting business.

So you can turn your expertise into a cashflow machine where you have leads coming to you ready to invest in your 4 & 5 figure coaching & consulting offers & finally live life on your terms, instead of business dictating your day to day.

PLUS, we do this without building a big team or setting up complex funnels & tech.

This is the exact process I've used to make millions online while living an amazing life along the way & without working crazy hours.

And even more importantly, this is the exact process my clients have used to generate many many more millions all without taking a single sales call.

I've worked on implementing this process with folks building their very first coaching / consulting offer from the ground up...

All the way through to folks already making \$1m+ / month online who want to ditch sales calls, radically simplify, reduce their team size, work less, skyrocket their margins & spend more time with their family.

Whatever level you're at, our focus is on keeping things super simple & implementing a clear 3 step plan:

Step 1: Nail Your Signature 4 - 5 Figure 'No Call' Coaching / Consulting Offer

This is a Flagship Evergreen offer you can sell day in & day out with a simple google doc via chat or email. It'll ideally be priced at \$1k - \$10k+ (we've used this system on offers up to \$50k).

Instead of repeating yourself on strategy sessions all day (or paying someone to do it & then having to manage them) we build it once, nail it and then you can...

Copy & paste the link to the doc & get paid over & over again.

No long sales calls, no setters & closers, no webinars.

Simple, clean & highly effective.

Life changes in a BIG way when you've got this in your back pocket & can land clients anywhere, anytime with just a click of a button on your laptop or phone.

Step 2: Turn On Your Acquisition Pathways Bridges

This is how we get hot leads coming to you daily wanting your Signature Offer AND ready to invest without needing hand holding on a 45 minute 'strategy' session.

1 by 1 we'll stack different pathways that all feed your Signature Offer with hot leads.

You'll get all my playbooks for how I've made millions with:

- My little old personal FB Profile
- A Free Community
- My Tiny YT Channel
- Minimalist '10 Minutes / Day' Email Marketing System
- Live Low Ticket Workshops
- Automated Digital Products That Sell 24/7

Plus whenever I unlock something new?

It goes right into the vault for you to swipe & deploy.

Everything feeds back to 1 central point with your Signature Offer creating a wave of conversions & allowing the compound effect to kick in.

Step 3: Setup Your Automated Brand, Ecosystem Growth Strategy & Multiple Income Streams

So that new people are finding you 24/7 you can copy & paste my 8 figure battle tested traffic & lead gen Playbooks so you've got a flood of new leads coming in daily from multiple sources.

We've got you covered for organic & paid strategies, as well as a few secret ones very few people are talking about.

This ultimately has new people finding your brand daily & your content warming them up & nurturing them on autopilot 24/7 so they're ready to invest.

As part of this we'll also start stacking different low & mid ticket + recurring income streams to cover costs, liquidate ad spend & generate passive income while you cherry pick exactly which clients you want to work with.

In a nutshell...

LBA is designed to plug you into all the training, coaching & guidance you need to start getting clients without sales calls ASAP & build a true lifestyle coaching / consulting business.

Through the training, playbooks + support inside:

You'll know exactly how to create a banger \$1k - \$10k+ offer QUICKLY that sells without calls...

And how to create your own personal brand & content ecosystem that generates traffic & nurtures your audience at scale 24 hours a day 7 days per week like clockwork (and sells your digital products at scale on autopilot).

This is the exact same framework I've been following day in & day out for years to make millions for myself AND more importantly, make my clients many more millions.

When you jump into LBA today, you'll be immediately plugged into:

#1 12 Month Custom Gameplan Call with JC

In the first 7 - 10 days after you jump in to LBA, you & I will hop on a 1 to 1 call to map out your custom business strategy.

I'll build you a custom strategy + tell you exactly what training to focus on, how to craft your offer, help you map out your brand & ecosystem + much more so you leave with clarity on exactly how to move forward.

#2 Bi-Weekly Zoom Coaching Calls with JC

Following our 1 to 1 Kick Off + Strategy call...

Every 2 weeks you, me & the other LBA Members will come together for a deep-dive coaching call over Zoom.

You'll get all of your questions answered in real time, live by me personally (not some other coach) & then you go implement, get results & come back for the next call.

Each call we'll iterate on your plan, dial things in further & further & get your lifestyle business humming along beautifully.

Again, this alone is worth the investment many times over considering I charge \$1k / hour for coaching, consulting & mentorship.

#3 JC's Private Lifestyle Business Builders Client Hub

Upon jumping in today you'll be invited to join my LBB Client Hub where all the folks I'm working with personally on building a lean lifestyle business come together.

Here I share real time insights from my own business, experiments, investing + what I'm seeing in the market.

You can submit questions in this hub any time & I'll answer them personally so you can get fast real time feedback between the bi-weekly coaching calls.

#4 Weekly Office Hours

Every week for 2 hours I open up office hours inside a special pop up container where you can ask questions & get real time replies over text / voice message (depending on the question.

I do this to supplement the bi-weekly call + the client hub with a clear focused time each week that you can jump in and engage with me personally in real time.

#5 My Lifestyle Business Blueprint

This isn't available anywhere else online & before now has only been available to my Inner Circle & Platinum Private Clients.

Inside I dive into the 3 simple steps I've used to generate millions myself & make my clients many more millions while living an amazing life at the same time.

Firstly we'll nail your signature offer & build a document you can use to sell it via chat around the clock (no sales calls).

Then we'll get your personal brand & content ecosystem rolling so new people are finding you every day AND you're building deep relationships with your audience without having to crank the handle 1 by 1.

You'll get my exact Playbooks for getting clients every week from your FB Profile, FB Groups, Email Marketing, YouTube etc

Finally, you'll get my vault of proven campaigns to generate quick cash & clients like clockwork. There's everything from short sharp 24 hour promos up to 4 week campaigns that have made \$150k+ in cash.

All together you'll have the foundations for a true lifestyle business that generates cash, is simple & fun to run.

#6 My Vault Of Behind The Scenes Workshops, Course, Masterclasses etc + Any New Sub \$500 Trainings I Do Over The Next 12 Months

Honestly, this alone is worth the price of admission many times over.

I regularly host 'Behind The Scenes' sessions, masterclasses, multi day workshops etc where I dive deep on key elements of my business that have made me & my clients millions over the last few years.

Sometimes I do these for my private clients exclusively, sometimes I sell tickets to the public - it really depends.

Regardless, when you join LBA today you'll get instant access to:

- Million Dollar Mind Control 3 Day Workshop
- Million Dollar Personal Branding
- My Brand Overhaul Workshop
- My 6 Monthly Planning Workshop
- My \$100k Powerhour Strategy Workshop
- Micro Channel Cash Machine
- Daily Deposits Mastercourse
- And more.

AND you'll get free access to any new workshops I do throughout the 12 months you're a member of the Lifestyle Business Academy.

These perfectly complement my Lifestyle Business Blueprint & will help you to continue to refine & improve your business during our time together.

That's it. Just the critical stuff you need, nothing more & nothing less.

A custom strategy, training, content + personalized, direct & ongoing coaching.

Ready to move forward?

The Duration?

12 Months.

The Investment?

\$800 USD x 3 Monthly Payments; OR

\$2k USD when paid in full.

All it will take is 1 client / sale using the strategy, content & coaching inside and the entire year pays for itself. And to make it a no brainer so you can get your \$\$\$ back ASAP...

I'll throw in my Fast Cash Rolodex (normally sells for \$1k) as a free BONUS. This training literally focuses on making 4 & 5 figures cash in the next few hours / days so you can get a return on investment as quickly as possible.

What Happens After Our Year Together?

At the end of the 12 months...

- There's a good chance we don't even make it to the end of the year & you've already leveled up & we're working 1 to 1 together on taking things to a whole new level...
- We've had a blast for 12 months inside LBA & you want to continue our work together 1 to 1 to reach new heights...
- You're happy rocking out with me inside LBA & we do it all again for another year...

- We've overhauled your business and you feel ready to run with it on your own & we part as friends.

Regardless, you emerge from the other side with a business you love, more freedom than ever before & unparalleled clarity to take things forward.

Ready to get started?

Click here to complete your enrollment now for one payment of \$2k USD

Click here to complete your enrollment now for 3 payments of \$800 USD

I look forward to working with you!

Jacob

P.S Got Questions? Check Out The Top FAQS re LBA HERE.