

RRFP Bowl-a-Thon Sample Email Solicitation:

(Make sure to change your fundraising goal, link to your registration page and name on the bottom)

Subject: I'd love your help!

Hi **MY FRIEND/COWORKER/FAMILY MEMBER's NAME**,

I'm doing something really important from now until April. Can I have your help?

The Richmond Reproductive Freedom Project (RRFP) is the only all-volunteer abortion fund in Virginia that supports pregnant people in need of abortion services by providing guidance and financial support, along with full spectrum doulas. I need your help to sustain their crucial work.

Will you donate to my fundraising page? **INSERT YOUR INDIVIDUAL LINK TO YOUR FUNDRAISING PAGE**. My goal is **\$500** and every \$5, \$20, \$50, \$100 counts. RRFP has an overall goal of \$50,000 this year, so they can maintain their budget! Especially now, RRFP turns people away when there aren't enough funds. Your gift will make an immediate difference in the lives of people in our community.

Visit RRFP's website (www.rrfp.net) to learn more about their work.



Thank you for helping a great cause!

YOUR NAME

P.S. It's not too late to get involved too!
Shoot an email to RRFP (bat@rrfp.net) and they'll get you set up to [support abortion access in VA](#) with me!

NOTE:

**** And PLEASE don't forget to send thank-you's to any folks who say YES to your ask and donate to your page!! ****

RRFP Bowl-a-Thon Sample Facebook Message Ask:

(Make sure to change & personalize the message, your fundraising goal, link to your registration page and name on the bottom)

Note:

- It's good to **know what your FB friend cares about** & connect it to RRFP's work!
- If you need help brainstorming connections, check out [RRFP's TALKING POINTS](#)
- This friend was passionate about **LGBTQ+ liberation**.

Hi **MY FB FRIEND'S NAME**, i hope you're doing well! I was wondering if you had any extra cash to spare to donate to my richmond reproductive freedom project fundraising page?

The rrfp is a 501c3 nonprofit i work with, an abortion fund that is all volunteer & gets all its funding from grassroots efforts. [Abortion access is just one part of a spectrum of reproductive health issues, that intersects with queer justice movements.](#) **Did you know that lesbian and bisexual youth pregnancy rates are 2-7 times HIGHER than their het counterparts?** (<http://web.archive.org/web/20130725210708/http://www.impactprogram.org/youth/higher-pregnancy-rate-for-lgbt-youth>) I remember the shitshow at XYZ when we met, and the utter cissexism present there. Right now, rrfp's caller support is inclusive of LGBTQ+ folks, bc abortion access is important work for all types of identified folks. All this is well and good, but if we don't have money, who are we going to fund??

I promise every little bit helps, and I'm only **\$\$\$\$** from my goal! 

Thank you for helping a great cause!

YOUR NAME

INSERT YOUR INDIVIDUAL LINK TO YOUR FUNDRAISING PAGE

NOTE:

**** And PLEASE don't forget to send thank-you's to any folks who say YES to your ask and donate to your page!! ****

