

AMBITIOUS IMPACT

2025 Resources

The talk in video format:

📺 How and Why You Should Start a High-Impact Nonprofit | Steve Thompson | EAGx...

Free online copy of our handbook: <https://www.charityentrepreneurship.com/book>

Scale of Impact:

- Things are heavy-tailed: [Great article here \(11min\)](#); + first 6 mins of [this video](#)
- [how-much-do-solutions-differ-in-effectiveness/](#)
- [Expected Value](#) (2 mins.) [Another](#) (4mins)
- [The importance of Cost-Effectiveness](#)
- [Saving a Life Every Day](#) blog post by Joey. (2min)
- [We are in triage every second of every day](#) (10mins)
- [why-you-should-care-about-scalability](#)

Evidence

- [the-importance-of-evidence](#)

Theory of change

- [Chapter from Foundations Handbook](#):

Limiting Factor

- [Why-we-look-at-the-limiting-factor-instead-of-the-problem-scale](#)

Downside Risks

- [accidental-harm/](#)

Finding a good idea:

- [i-have-a-charity-idea-any-advice](#)
- [Our research methodology](#)
- <https://rethinkpriorities.org/research>

Funding for your project:

- <https://www.youtube.com/watch?v=5ryoTQ3qho4>

Who's a good fit?

- Take our QUIZ! <https://ce-quiz2023.scoreapp.com/>
- [what-traits-make-a-great-charity-entrepreneur](#)
- [who-is-a-good-fit-for-a-career-in-nonprofit-entrepreneurship](#)
- [how-to-successfully-pick-a-co-founder](#)

More resources!

-  CE Applicant Resources 2023/2024 - In-depth
- [Chapter 1 of our Handbook:](#)