

Dear Students of CSAM7,

My name is Melissa, I am the owner and barista at the coffee shop, [Sogno Della Terra](#) on Washington Street. I am in need of some help with my shop and feel that you guys may be the perfect group to come up with some solutions. We have two things we could use some outside consulting to help us make the best decisions for our business.

First of all, we have coffee sleeves that we put on all of our cups that protect the customers from getting burned. On each of the sleeves, we have artwork printed on. So far this has really been a hit with our customers, but it is time to update the art that we use. We use coffee beans from Africa and Asia and would like the artwork on our sleeves to better reflect that. I would like to see art from eastern Asia that represents the ancient cultures from that area and the brewed drinks that derive from there. It would be great to see options from China, Japan, Korea, and Vietnam.

The second thing we need help on is deciding on the next drink to add to our menu. Our customers want a diverse menu of drinks to choose from and it is time we added a new item. I know that as 7th graders you study Eastern cultures and these cultures have some of the best brewed drinks in the world. Find the best of these brewed drinks and make a recommendation for a drink to add to our menu. Your recommendation will have to include the ingredients needed to make the drink, the tools we will need at the shop to make and serve the drink and an estimated cost of making this drink. Also, when you present your recommendation, please let me know the cultural importance of the drink.

I know this is a huge task to ask of you, so do your best. We are working on these issues as a business too and will be making these decisions next month, so please give us your input as soon as possible.

Thank you,

*Melissa*

Sogno della Terra



Sogno della Terra

