

## 3 Gems Adoption Service

3 Gems is the first Nicheling preserve. The preserve is filled with Nichelings waiting to be adopted. You have an opportunity to adopt one of these adorable creatures of your very own when you purchase our Nicheling Adoption Pack. This pack includes an insect sized camera drone that allows you to watch your Nicheling day after day thrive and grow in their own beautiful island environment. Your pack also comes with a guide to Nicheling evolution and history.

What the company is based on:

**Niche: A Genetics Survival Game** is an indie simulation video game developed and published by Stray Fawn Studio, and was released on Steam Early Access for Microsoft Windows, Mac OS, and Linux-based systems on September 15, 2016 after a successful Kickstarter crowd-funding campaign. Its main aim is to breed certain traits or genes into a group of canine or feline creatures to make the pack genetically perfect for its environment. The game is highly reminiscent of real life, as natural selection is key to carry on the pack, with the most fit genes.

# Job Application

Name:

Contact Number:

Date:

Job applying for:

Why You want this job:

Past experience:

# Business Card

Advertisement



Adopt A Nicheling  
At

3 Gems Adoption Service

Open 10:00 AM to 7:00 PM



[AdoptAt3Gems.com](http://AdoptAt3Gems.com)

# Business Plan

## Business Description

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## Company Description

The company will have one vet, who will keep care of the Nichelings if they get sick or injured. A tech person for the drone & website, they would keep count of the drones and keep the website running. Five feeders to feed the nichelings daily.

Mission Statement: To help people observe Nichelings in their natural environment.

## Target Market

People who are interested in preserving animal species.

## Products and Services

We offer Nicheling Adoption Packs for \$5,000 per year. Nicheling merchandise for \$6 - 10

Internet Web Page



## 3 Gems Adoption Service



### Adopt A Nicheling

With a yearly subscription you can adopt a Nicheling and follow it every day via drone as it lives on the island.  
Subscriptions are \$5,000 per year.

Check our store for Nicheling merchandise:

T-shirts in all sizes: \$10

Glasses and mugs: \$6

Nicheling plushies: \$10

Open 10:00 AM to 7:00 PM

Ideal Customer



A Person who loves animals, and the outdoors. Someone that would love any Nicheling.



# Environmental Impact

Nichelings are omnivores, they will eat the island's berries and Rabbils, a prey creature. If the Nichelings were allowed to hunt in a small area they could destroy the plants. They could also keep down the Rabbil population in that area and spread the seeds of the berries. Because there isn't any predators on the island, and if there aren't many Nichelings, the Rabbils could go haywire. There is already a building on the property that we will use for offices and drone storage.

Our company will minimize the impact of the Nichelings grazing by having very large fields that the animals can graze in. The existing buildings will not need to be changed so there will be no impact from construction.

# Three Years Later

Now that the company has been running for three years we've found that we are doing well, We have expanded to 3 new islands, from help from a few more parks, the Nicheling species is now to 4 Millon creatures, We now have 135 staff right now.

- The nicheling plushes are a hot item.
- From the sells of the Nicheling Adoption Pack, Nichelings have become a protected species
- We are now starting to see wild Nichelings not in Parks.

The end.