

Tatango Nonprofit Sample Messages: July Holidays + Awareness Days

Instructions: Below are text messages examples of July holidays and awareness days. For each message, copy the content in the left Message Template column and replace (TEXT IN PARENTHESIS) with your organization's information. For example, replace (ORG NAME) with your nonprofit's name. Replace (PROBLEM TO SOLVE) with the problem your nonprofit works to overcome. Within the right column is an example of a completed text message for a fictitious nonprofit.

FOURTH OF JULY (July 4)

Message Template



As you gather today with friends and family to celebrate our nation's birth and freedoms, all of us at (ORG NAME) wish you a Happy Fourth of July! 🇺🇸

Thank you for continuing to fight for (PROBLEM TO SOLVE) in America.

Because of your help, we can continue to work to ensure that our nation's abundance reaches all Americans — and especially (THOSE YOU SERVE).



-(FIRSTNAME) at (ORG NAME)

WORLD DAY AGAINST TRAFFICKING IN PERSONS (JULY 30)

Message Template



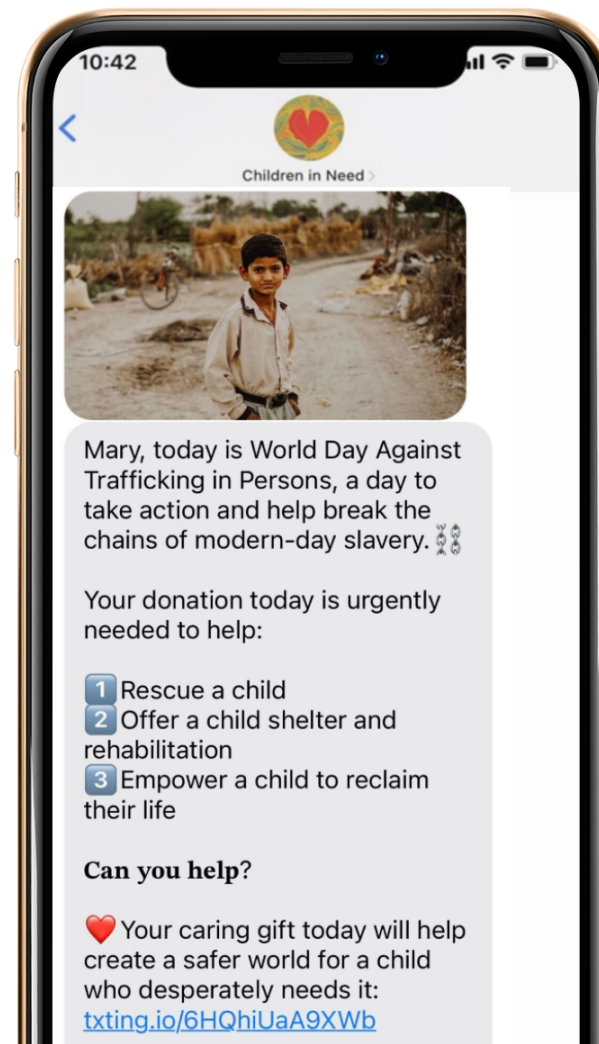
(FIRST NAME), today is World Day Against Trafficking in Persons, a day to take action and help break the chains of modern-day slavery. 🙏🙏

Your donation today is urgently needed to help:

- 1 Rescue a victim
- 2 Offer them shelter and rehabilitation
- 3 Empower them to reclaim their life

Can you help?

❤️ Your caring gift today will help create a safer



world for someone who desperately needs it:
(LINK)

-(FIRSTNAME) at (ORG NAME)

REPORT BACK ON DONATION IMPACT (any day in July)

Subject Line: How your donation helped (THOSE YOU SERVE)

Message Template



(FIRST NAME), here's an update on how your recent donation has helped (THOSE YOU SERVE).

Recently, you were asked to help (PROBLEM TO SOLVE).

(EXPAND BRIEFLY ON PROBLEM)

But thanks to you, (UPDATE ON HOW PROBLEM WAS SOLVED).

Thank you for your life-changing gift!



You can read more about your impact here: (LINK)

-(FIRSTNAME), at (ORG NAME)