

FB Outreach [Facebook Groups]

If they're asking for advice, reply on the post itself and start your responses with...

“What I usually do for my clients is [insert advice]...”

"For clients, what I do is... [insert advice]"

Then after a day, if they reply or like your comment, add them as a friend (if you're not friends yet) and send them a PM asking...

“Hey, have you gotten your [problem] sorted out?”

If they ignore your comment:

“Hey XXX, saw your post inside [group name]. Gave a comment on how to [problem]. Hope it helped.”

NOTE: If you get them to open up about themselves, praise them and feed their ego, they will ask you the magic question:

“How about you? What do you do?”

If they didn't ask the magic question...

“That's awesome! By the way, can I ask you for advice?”

Or

“Can I ask you a quick question?”