

# Million Dollar Ad Swipes

Last updated: Dec. 28, 2018

Looking to learn from some of the best marketers in the business?

Below are the Facebook ads of 40 top entrepreneurs who have made more than a million dollars selling their product or services online.

I would never recommend copy and pasting anyone's ad copy, but definitely use the ads in this swipe file for market research and inspiration for your own ads.

Study the copy that these marketers are using and figure out what the hook, story and offer they are using.

This is called "Offer Hacking" and it's the first lesson you'll learn from Russell Brunson if you take the amazing [One Funnel Away Challenge](#).

## [David Asarnow](#)

David is the owner of Business Nitrogen and a 4-time 2 Comma Club winner who has done over \$20 million in revenue.

⇒ [Download FB Ads](#) (23 ads)

## [Liz Benny](#)

Liz is the creator of Kapow Course and Social Monkey Business.

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### **Russell Brunson**

Russell is the founder of ClickFunnels and author of DotCom Secrets and Expert Secrets.

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### **Grant Cardone**

Grant is the #1 sales and marketing trainer in the world, and the author of The 10x Rule.

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### **Paul Clifford**

Paul is the creator of Designrr, a tool that takes blog posts and turns them into ebooks and lead magnets.

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### **Kevin David**

Kevin is the creator of the Amazon FBA Ninjas and Shopify Ninjas courses.

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### **Ryan Deiss**

Ryan is the founder of DigitalMarketer, a community for digital marketer professionals.

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### **Bryan Dulaney**

Bryan is the creator of the 7 Figure Sales Training & the Perfect Funnel System.

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### **Joel Erway**

Joel is the owner of The Webinar Agency, which builds, launches and scales webinar funnels for their clients.

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### **Andrew Ferebee**

Andrew experiments, take massive risks, interviews world-renowned entrepreneurs, thought leaders, and experts and shares his experiences on the Knowledge For Men blog

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### **Jared Goetz**

Jared is the founder of Ecom Hacks Academy which trains people to build their own eCommerce stores.

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### **Dan Henry**

Creator of GetClients.com, which teaches you to grow an online advertising business.

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### **Natalie Hodson**

Creator of a fitness program for mom's suffering from Diastasis Recti.

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### **Alex Hormozi**

Founder of Gym Launch Secrets, a program for gym owners looking to get more clients.

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### **Cat Howell**

CEO of Eight Loop Social, a Facebook Ads Agency.

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### **Douglas James**

Douglas coaches entrepreneurs on his strategies for attracting and enrolling High Ticket Clients.

⇒ **Download FB Ads** (5 ads)

### **Stephanie Joanne**

Stephanie helps online coaches build their own online empires.

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### **Peng Joon**

Peng Joon is the creator of the Content Multiplier Formula, which got him over 100 million video views and generated 8-figures in sales.

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### **Molly Marie Keyser**

Molly teaches portrait photographers on how to book clients and make more money per client.

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### **Anton Kraly**

Anton runs Drop Ship Lifestyle which helps people sell online using their high ticket drop shipping system.

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### [Wilco De Kreij](#)

Wilco is the founder of two software products, UpViral and ConnectIO. He also offers FB Ads training.

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### [Grace Lever](#)

Grace works with other women entrepreneurs with her live “Doing Day” workshops across the world. She’s also the author of the book “The Doer’s Guide to Coaching and Consulting”

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### [Ryan Levesque](#)

Ryan Levesque is the author of the #1 National Best-Selling Book “Ask”. He just released a follow up book called “Choose”.

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### [Trey Lewellen](#)

Trey is a serial entrepreneur who has built up several successful online businesses. He also runs his own coaching business called the Trey Lewellen Mastermind.

⇒ [Download FB Ads](#) (6 ads)

### [Dan Lok](#)

Dan is a serial entrepreneur, TEDx Keynote speaker and best selling author. He specializes in High Ticket Sales.

⇒ [Download FB Ads](#) (4 ads)

### **Patrick Malone**

Patrick is one of Trey Lewellen's coaching students who started Dads Are Awesome, an ecommerce store that celebrates Dads.

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### **Drew Manning**

Drew is the creator of Fit2Fat2Fit, a New York Times best selling author, and motivational speaker.

⇒ **Download FB Ads** (44 ads)

### **Stacey Martino**

Stacey and her husband Paul are the founders of RelationshipDevelopment.org. They provide coaching, live events and online programs that have helped saved thousands of marriages.

⇒ **Download FB Ads** (11 ads)

### **Krista Mashore**

Krista is a real estate coach who trains Real Estate Agents become respected Local Market Leaders.

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### **Joe McCall**

Joe is a real estate investor and the creator of WholesalingLeaseOptions, his strategy for making money in real estate.

⇒ **Download FB Ads** (13 ads)

### **Adrian Morrison**

Adrian is one of the top authorities in the Shopify space, and the creator of the eCom Success Academy training program.

⇒ **Download FB Ads** (19 ads)

### **Anthony Morrison**

Anthony Morrison is a speaker, author and internet entrepreneur. He also provides training for other internet marketers.

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### **Sam Ovens**

Sam is an entrepreneur who provides training to people wanting to start their own consulting businesses.

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### **Kaelin Poulin**

Kaelin is the creator of LadyBoss, a global weight loss system and support community for women. She's also a best selling author and weight loss expert.

⇒ **Download FB Ads** (167 ads)

### **Alison J Prince**

Alison is a serial entrepreneur who's built multiple million dollar online brands. She currently teaches others how to build a profitable ecommerce business and living a #becauseican Clan life.

⇒ **Download FB Ads** (27 ads)

### **David Rogenmoser**

David is the creator of Proof, one of the most well known real-time social proof software products on the market.

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### **Caroline Soldo**

Carolin Soldo is an Online Business and Marketing Coach. She is the creator of Brand Your Passions, From Passion to Profits, and the Passion-Based Business Takeoff.

⇒ **Download FB Ads** (16 ads)

### **Travis Stephenson**

Travis is the creator of Wealthery and Chatmatic, a SaaS product that lets you market with FB messenger in unique ways.

⇒ **Download FB Ads** (5 ads)

### **Fumiko Takatsu**

Fumiko is the creator of the Face Yoga Method, which teaches you how to exercise and isolate the muscles in your face to create a younger, firmer looking face.

⇒ **Download FB Ads** (14 ads)

### **Garrett J. White**

Garrett is the creator of the Wakeup Warrior program, which has been transforming the lives of married businessmen since 2012.

⇒ **Download FB Ads** (5 ads)