

## **Privacy Policy for Slime King**

**Last updated:** 28.10.2025

EmeraldCode built the **Slime King** mobile game as a free game. This SERVICE is provided by EmeraldCode at no cost and is intended for use as is.

This page is used to inform visitors regarding our policies with the collection, use, and disclosure of personal information for anyone using the game **Slime King**.

### **Information Collection and Use**

Slime King uses third-party services that may collect information used to identify you:

- **Google Play Games Services** – used to authenticate players via their Google Play Games account (Client ID).
- **Google Play Store** – may collect technical data such as device information, crash logs, and usage statistics.

In addition to the services listed below, the game uses Google AdMob to display in-game advertisements. Google AdMob may collect and use certain information such as:

- Advertising ID (provided by Google Play services)
- Device information (e.g., model, OS version, IP address)
- App usage data (e.g., ad interactions, session duration)

This information may be used to provide personalized or non-personalized ads depending on user consent and device settings. Users can manage their advertising preferences, including personalized ad settings, in their Google Account or device settings.

Please refer to the respective privacy policies of these third-party services for more detailed information:

- [Google Play Services Privacy Policy](#)
- [Unity Privacy Policy](#)
- [Google AdMob Privacy Policy](#)

## **Use of Information**

Information collected by Google AdMob may be used to:

- Display relevant ads in the game;
- Measure ad performance and app engagement;
- Prevent fraud and maintain ad quality.

No personal data is stored or processed by EmeraldCode directly. All ad-related data collection and processing is handled by Google in accordance with their privacy policies. The Google Play Games Client ID is used solely to identify and authenticate players within the game. Technical data collected by Google services may be used to improve performance and enhance user experience.

## **Advertising and Consent**

Upon launching the game, users may be asked to provide consent for personalized advertising. If consent is granted, ads may be tailored based on interests and previous interactions. If consent is denied, only non-personalized ads will be shown. Users can change their consent preferences at any time by resetting the advertising ID or disabling ad personalization in their device settings. The app uses the User Messaging Platform (UMP SDK) provided by Google to manage ad consent.

## **Cookies**

This game does **not** use cookies or similar tracking technologies.

## **Data Opt-Out**

There is currently no in-game option to opt out of data collection from third-party services. Users who wish to restrict data access should refer to their Google account settings and the privacy policies of the services mentioned above.

## **Children's Privacy**

Slime King is intended for players aged 13 and older. The game does not knowingly collect personal information from children under the age of 13. If you are a parent or guardian and believe that your child under 13 has provided personal information, please contact us so that we can remove it.

## **Contact Us**

If you have any questions or concerns about this Privacy Policy, you may contact us at:

*[emeraldcodeteam@gmail.com](mailto:emeraldcodeteam@gmail.com)*