MASCONOMET REGIONAL DISTRICT SCHOOL COMMITTEE

Friday, October 13 – 1:00 P.M. – Zoom
Community Relations Subcommittee Working Meeting - MINUTES

Present (via zoom): Zillie Bhuju, Domenic Casamassima, Erica Clements, Kendra Petrone

A. Called meeting to order at 1:02pm
B. Continue with schedule of topics of community dialogue sessions
C. Plan for informational posts/publications

Agenda items B and C were discussed together using a chart.

General overarching discussion points included:

- That any posts of new content (including graphics) must be approved by the Chair or by both the Chair and Dr. Harvey depending on the specificity of content.
- Anything posted on social media must be publicly available to anyone.
- The first preference is always to repost content generated by the district (posted on Masco website), and/or create supplemental graphics or explanations of the district-posted content (for example, the "problem solver guide")
- Would like to promote and explain what is already available, and ask Mike to handle big new topics.
- Consider opportunities for dialogue, based on the portrait of a learner and strategic visioning, to look at Masco's pathways, competencies and college-readiness with district leadership?
- DESE's accountability report is available, how can we show community the metrics and data we already have, talk about what the metrics tell us and what Masco is doing to be competitive
- Help community understand what "high needs" means and what the value is for the community of education programs that meet a wide range of student needs (worthy investment for towns)

Notes on discussion of specific topics on the worksheet are incorporated into the chart below:

TOPIC	Post	Notes	Need Dr.Harvey
Strategic Plan and discussion of SC's role for fostering buy-in; connecting district Leadership with families - Vision / Goals - Portrait of a Learner - Measures / Data - Etc. see what Strat Plan has in it…	✓ push Mike's posts ✓ promote surveys and such ✓ series of posts re: Vision, Portrait, Ratings/Rankings Metrics/Data, Academics, Pathways SEL, competencies, etc		✓
DESE accountability plan, MCIEA, district ranking, relevant data, how admin are		Layers, w principals & ELT	✓

TOPIC	Post	Notes	Need Dr.Harvey
using it, discussion around what these mean and how they are relevant to student outcomes			
Capital Plan in general - HVAC systems - Roof - Turf project - I.T./Wifi/Internet & Cellular Connection - Sustainability / environmental / energy considerations	*** Series of posts re: Overall Funding HVAC Turf wifi/cell Sustainable choices * Turf and building cmtee liaisons can request we re-post	Use liaison(s) to the building committee and the turf project to advise on posts (incl. re-posting) and assist w strategies to engage community - * Part of regular mtgs - - inform & invite public when key presentations occur	✓
SC liaison on a building committee		Need a SC member on this committee who can inform communications	* Ask liaison to assist w engaging community
Mike's blog updates and making community better aware of all that information that is already available; Meeting announcements	✓ Repost (routine)		
Panel/Forum with district leadership, e.g. director of security, assistant principals, etc, structured for SC members and/or community members to discuss FAQs, improve relations/awareness		* Forum Have some structure, perhaps like a panel with a chance for people to introduce themselves, and then have questions submitted ahead of time to work from in a Q&A moderated by someone…	✓
Enrollment	* Data (facts, trends)		
Security and Safety at Masco	* Repost Mike's	Would like to have superintendent blog posts (similar to the one for new Principal) for admin-level positions - especially if hired within the past year. eg. Facilities Director and Security Director. *Need to discuss with Mike how to manage this properly.	✓

TOPIC	Post	Notes	Need Dr.Harvey
Problem of people not knowing where to find information even if it's all there	✓ Create and share a "cheat sheet" for this to supplement "problem solver guide" - This is a priority we can do anytime - already have the information	Would like to talk about whether we could have a guideline for admin such that anytime they are getting the same question from several people, they initiate an outgoing communication to (the SC / the district community / other) to address it.	
Other topics / Misc: - Busses/Transportation - pickup/drop-off	N/A unless repost principal memos		
"Here's the challenge, here's what we've done, here's where we are going"		This is how to frame things throughout	
Connect with community to opportunities to engage with Anti-Racism/Diversity, Equity, Inclusion conversations	* AR subcommittee can ask us to re-post / invite people to tritown conversations?	This is happening in a community collaboration with a tri-town wide coalition of sorts.	
S.E.L. - what is it and how being taught	Possibly repost from counseling dept		✓ Need Irene Duros
Concept of "Advisory" - socializing this idea			* Internal *
Possibly having student intern to help with this, discussed pushing this kind of information eg. mike's blog) into the community via our personal channels, possibly creating graphics of high-level bullet points.			✓ Ask Student Council?

D. Discuss mechanisms for collecting community questions/comments

Briefly talked about how email is the most available form of communication for members of the community to share questions and concerns, and whether there are other good options to use as well.

E. Liaison check-in – Domenic will be liaison to the Student Council. Zillie will email to request introduction to the new Student Council faculty advisor. Erica will be a liaison to TriTown Council. Kendra will continue with SEPAC. All will be liaisons with each town's Council of Aging (COA)

F. Approve: 09-28-2023 meeting minutes - Approved unanimously

G. Adjournment at 2:30pm

Upcoming Meetings: TBD

Please refer to the "Public Meetings" page on the Masconomet Website for a list of upcoming meetings and agendas.

NB: School Committee meeting minutes are not intended to be a transcription of the meeting. All meeting agendas, minutes and materials are posted on-line at: https://www.masconomet.org/domain/5