

Bachelor in Public Speaking - Minor in Faith-Based Advocacy Training
HBI University
Course Duration: 3 years
Credit Hours: 135 (including minor)



Program Description

The Bachelor in Public Speaking at HBI University equips students with advanced speaking, rhetoric, and persuasion skills. Students will develop expertise in creating and delivering impactful speeches in a variety of settings, including professional, academic, and advocacy contexts.

The Minor in Faith-Based Advocacy Training enhances this degree by integrating Christian principles into public speaking, advocacy, and activism. Students will gain the skills necessary to effectively communicate faith-based messages, advocate for social justice, and mobilize communities for positive change.

Admissions Requirements

- High school diploma or equivalent
- Minimum GPA of 2.5
- Personal statement outlining career goals and interest in public speaking
- Two letters of recommendation
- Resume (if applicable)
- SAT/ACT scores (if applicable)

General Education Courses (30 Credit Hours)

Course Code	Course Name	Credit Hours
GEN 101	English Composition I	3
GEN 102	English Composition II	3
GEN 103	College Algebra	3
GEN 104	Introduction to Philosophy	3
GEN 105	Introduction to World Religions	3
GEN 106	Public Speaking and Communication	3
GEN 107	Ethics and Critical Thinking	3
GEN 108	Research Methods	3
GEN 109	Leadership and Team Development	3
GEN 110	Cross-Cultural Communication	3

Core Public Speaking Courses (45 Credit Hours)

Course Code	Course Name	Credit Hours
PSP 201	Introduction to Public Speaking	3
PSP 202	Speech Composition and Delivery	3
PSP 203	Advanced Public Speaking and Rhetoric	3
PSP 204	Non-Verbal Communication and Body Language	3
PSP 205	Speech in Professional and Organizational Settings	3
PSP 206	Persuasion and Argumentation	3
PSP 207	Media and Public Relations	3
PSP 208	Crisis Communication and Conflict Resolution	3
PSP 209	Speech Writing and Content Creation	3
PSP 210	Public Speaking for Advocacy and Activism	3
PSP 211	Speech Analysis and Criticism	3
PSP 212	Digital Public Speaking and Online Platforms	3
PSP 213	Cross-Cultural Communication	3
PSP 214	Leadership and Communication	3

PSP 215	Capstone: Public Speaking and Advocacy Project	3
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Elective Courses (15 Credit Hours)

Course Code	Course Name	Credit Hours
ELEC 301	Persuasive Speech in Political Campaigns	3
ELEC 302	Communication in Faith-Based Settings	3
ELEC 303	Public Speaking for Nonprofits and NGOs	3
ELEC 304	Leadership Communication and Advocacy	3
ELEC 305	Media Training for Advocacy Leaders	3

Minor in Faith-Based Advocacy Training (15 Credit Hours)

Course Code	Course Name	Credit Hours
FAT 401	Faith-Based Advocacy and Social Justice	3
FAT 402	Public Speaking for Faith-Based Advocacy	3
FAT 403	Ethics in Advocacy and Activism	3
FAT 404	Organizing and Mobilizing Faith-Based Communities	3
FAT 405	Faith, Advocacy, and Political Influence	3

Capstone Project (15 Credit Hours)

The capstone project in Public Speaking allows students to apply their public speaking skills in real-world advocacy and leadership contexts. Students will:

- Develop an advocacy campaign for a faith-based cause or nonprofit organization.
- Research and create a persuasive speech or presentation for a public audience.
- Engage in leadership communication training for nonprofit or faith-based groups.
- Present findings and speeches through public forums, media platforms, or written reports.

Program Outcomes

Graduates of this program will:

- Master public speaking and rhetorical strategies for diverse audiences.
- Integrate faith-based principles into advocacy, activism, and communication.

- Utilize persuasive speech to influence social change and justice initiatives.
- Develop programs to educate and mobilize communities for faith-based causes.
- Lead communication efforts for faith-based organizations, nonprofits, and social advocacy groups.

Career Outcomes and Potential Pay Scale

Career Path	Average Salary (Annual)
Public Speaker	\$50,000 - \$120,000
Faith-Based Advocate	\$45,000 - \$95,000
Speech Writer	\$50,000 - \$100,000
Nonprofit Communication Specialist	\$55,000 - \$110,000
Public Relations Manager	\$60,000 - \$130,000