



Florida Manatee Mosaic Social Media Toolkit

Help us spread the word about Florida's **first-ever** Manatee Mosaic! In a time where we can't be present to gather together, this unique project allows students of all ages, from all corners of the state, to be represented.

Thank you for your help to virtually engage our local and statewide communities to make this project a success. Below we have included resources to help you get started!

IMPORTANT LINKS

- [Mosaic One Pager](#)
 - This one-pager is a great resource to distribute or post around your town or campus!
- [Mosaic Toolkit](#)
 - This toolkit includes it ALL. It's an in-depth resource on the reason, impact, instructions, ideas, and more.
- [Our Climate's Website](#)
 - Our website can help you get a broader understanding of who we are and what we do as an organization.
- [Reclaiming Florida's Future For All Virtual Lobby Day Registration](#)
 - The Manatee Mosaic will debut in Tallahassee in coordination with the Reclaiming Florida's Future For All Lobby Day hosted by partners around the state to advocate for clean energy, climate, equity, and environmental justice!

WAYS TO AMPLIFY

- Post on your social media using **#ActOnClimateFL + #SaveHumanatee** and the graphics attached
- Tag **@ourclimatefl** & **@ourclimateleaders** on Instagram, **@ourclimateus** on Twitter, and **Our Climate** on Facebook

SAMPLE TWEETS

- Join in on **@ourclimateus** Manatee Mosaic art project 🎨, and use your voice to demand meaningful climate action from Florida's elected officials. For more info, [check out the toolkit at bit.ly/octoolkit](https://bit.ly/octoolkit). **#ActOnClimateFL #SaveHumanatee**
- It's time for our elected officials to act on climate change! Join **@ourclimateus** in using art as an act of resistance by participating in our Manatee Mosaic project--to be unveiled in the 2021 legislative session. More info: bit.ly/octoolkit. **#ActOnClimateFL #SaveHumanatee**
- Floridians must act now to pass equitable climate policy before it's too late. **@ourclimateus** is unveiling their Manatee Mosaic this 2021 legislative session. 🎨 Will you join us in using art for climate activism? More info: bit.ly/octoolkit **#ActOnClimateFL #SaveHumanatee**

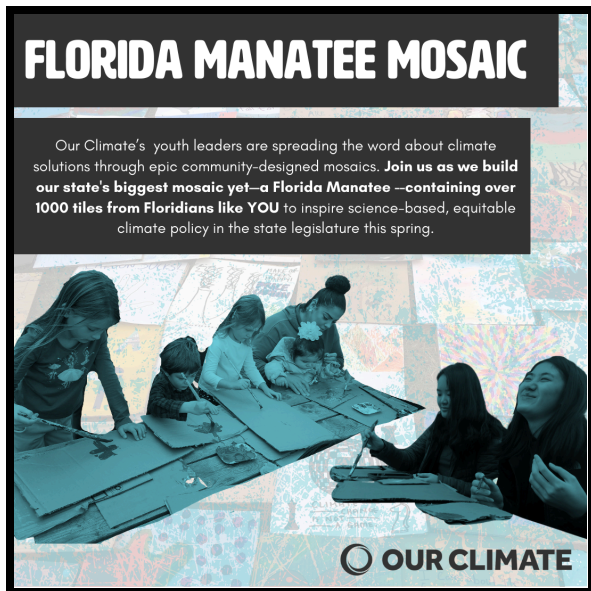
SAMPLE FACEBOOK POSTS

- Art can be a powerful tool in challenging the status quo, and inspiring change. 🎨 This year Our Climate is using art as activism to push for meaningful climate action in the 2021 legislative session, through our Manatee Mosaic. If you're interested in learning more about our mosaic and how you can participate, [visit our toolkit at bit.ly/octoolkit](https://bit.ly/octoolkit) #ActOnClimateFL #SaveHumanatee
- Just like the tiles of a mosaic all contribute to the bigger picture, so do our voices in the climate movement! 🌍🌱 That's why Our Climate needs YOU to contribute your voice to our Manatee Mosaic, which we will build at the start of the 2021 legislative session to push for meaningful climate action from our elected officials. Want to be a part of our sea of climate activists? [To learn more about how you can get started on your own tile, visit our toolkit at bit.ly/octoolkit](https://bit.ly/octoolkit) #ActOnClimateFL #SaveHumanatee

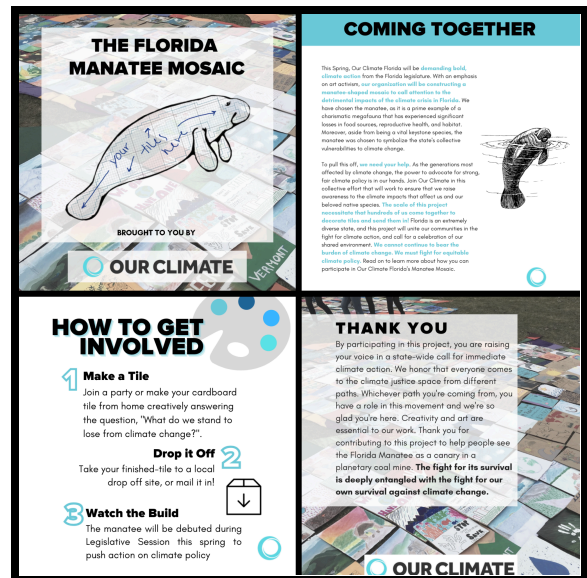
SAMPLE INSTAGRAM CAPTIONS

- 🎨 Calling all artists and creatives!! 🎨 Are you passionate about the environment or interested in using your art for social change? Contribute to @ourclimatefl's large-scale **Manatee Mosaic** made completely out of cardboard tiles (and designed by you!) Add your piece to the mosaic and join the movement for environmental advocacy 🌍🌱 For more info visit bit.ly/octoolkit #ActOnClimateFL #SaveHumanatee @ourclimateleaders
- Art + Advocacy = Equitable Climate Policies 🌍🌱
@ourclimatefl's **first-ever** Manatee Mosaic will feature cardboard tiles created by students all over the state to call for climate action. This unique opportunity will combine art and creativity to give a voice to all Floridians in the environmental movement. Join the mosaic by hosting a tile-making party with your family + friends or design some yourself! For more info, check out the toolkit at bit.ly/octoolkit #ActOnClimateFL #SaveHumanatee @ourclimateleaders
- Manatees!?! Art!?! Mosaic!?! Join Our Climate in constructing Annie the Manatee Mosaic! Florida's large-scale mosaic made entirely of cardboard tiles will be designed by Floridians like YOU! This year @ourclimatefl is using art as activism to uplift young, diverse voices in advocating for climate policies. Contribute to the project by creating your own tile, hosting a tile-making party (virtual or socially distant 🙄), or spread the message by using the #SaveHuManatee and tag us @ourclimatefl. Visit the link for more information 🌍🌱 More info: bit.ly/octoolkit #ActOnClimateFL #SaveHumanatee @ourclimateleaders

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