

Template
Description of Course Unit
according to the ECTS User's Guide 2015

Course unit title	METODOLOGI PENELITIAN BISNIS
Course unit code	MNJ6313
Type of course unit (compulsory, optional)	Compulsory
Level of course unit (according to EQF: first cycle Bachelor, second cycle Master)	Bachelor
Year of study when the course unit is delivered (if applicable)	2021/2022
Semester/trimester when the course unit is delivered	Semester
Number of ECTS credits allocated	85,33 hours ~ 3,103 ECTS (1 ECTS = 27.5 hours per semester)
Name of lecturer(s)	Setyabudi Indartono
Learning outcomes of the course unit	<p>CLO</p> <ol style="list-style-type: none"> 1. Able to formulate problems in business research 2. Able to formulate research objectives 3. Able to design the right methodology in the research plan 4. Able to compile research instruments 5. Explain the need and contribution (theoretical, empirical, operational) of research 6. Formulate business problem analysis mechanism: pre-survey, observation, interview, secondary data analysis 7. Predict the methodology needed to carry out research according to its objectives 8. Tabulate research results 9. Interpret analysis results 10. Summarizing research results 11. Able to choose the research method to be used 12. Able to select & develop instruments used in research 13. Able to explain the results of communication with stakeholders for research 14. Able to explain the research planning process that has been planned 15. Able to present research results and respond to questions asked

Mode of delivery (face-to-face, distance learning)	Distance Learning
Prerequisites and co-requisites (if applicable)	-
Course content	<ol style="list-style-type: none"> 1. Gap Research 2. Research Problem 3. Research Objectives 4. Pre-survey presentation 5. Qualitative - quantitative & mix method 6. Population and sample 7. Instrument Design
Recommended or required reading and other learning resources/tools	<ol style="list-style-type: none"> 1. Setyabudi Indartono, 2017, METODOLOGI RISET SDM (MRSDM), UNY Press, ISBN: 9786026338549 2. Dr. Tuatul Mahfud, M.Pd. & Prof. Setyabudi Indartono, MM.Ph.D, 2021, Tips Jitu Menembus Jurnal Internasional Bereputasi (TJMJIB, Alfabeta, ISBN: 978-602-289-651-7 3. Articles Journals 4. Bachelor theses https://eprints.uny.ac.id/view/divisions/fe=5Fmanajemen/
Planned learning activities and teaching methods	Contextual Learning Collaborative Learning Problem Based Learning Project-based learning Discovery Learning Individual task
Language of instruction	Indonesian
Assessment methods and criteria	There are Assignments and Term-Project Presentations. (Appendices à assessment criteria)