

FB AD

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Main text

👤 Try Unique Wines That Are Hard to Find in Stores

At VINALIA, you won't just taste exclusive and artisanal wines,

you'll also understand why they are unique when you meet their producers.

Let each glass reveal its story to you, without risking buying a bottle you end up not liking.

Discover unusual flavors that will take you on a journey across Spain.

Unique wines await you, crafted with care and attention to detail.

Enjoy them among people who share your passion,
laugh with them in a spacious and cozy setting.

Each bottle captures the essence of the vineyard and the hands that made it possible.

! Click for more information

Title

Select Wines, Limited Tickets

MEDIA

The one that's running: <https://rumble.com/v5io1ur-3rd-winner.html>

The second I ran: <https://rumble.com/v5io1ih-second-winner.html>

The first I ran: <https://rumble.com/v5gvxnd-330694681.html>

MEDIA'S COPY

"SINGULAR WINES

AN EXCLUSIVE
TASTING
ARE YOU GONNA MISS IT?
[30+ WINERIES
200+ WINE LABELS
10052 M2 OF SPACE]
JOIN VINALIA
LIMITED TICKETS”

METRICS

the one running now

CPM (coste por 1000 impresiones) ▼	CTR (porcentaje de clics en el enlace) ▼	Clics en el enlace ▼	CPC (Coste por clic en el enlace) ▼
4,78 €	1,13%	79	0,42 €

the second I ran

CPM (coste por 1000 impresiones) ▼	CTR (porcentaje de clics en el enlace) ▼	Clics en el enlace ▼	CPC (Coste por clic en el enlace) ▼
6,18 €	0,77%	62	0,80 €

the first I ran

CPM (coste por 1000 impresiones) ▼	CTR (porcentaje de clics en el enlace) ▼	Clics en el enlace ▼	CPC (Coste por clic en el enlace) ▼
—	—	—	—
4,58 €	0,90%	105	0,51 €

LANDING PAGE

LINK

<https://vinaliavinossingulares.com/publico-general/>

COPY

I'M A WINE LOVER

A glass in hand.

A new wine while you listen to the owner or winemaker and travel with them to the place of production.

DO YOU LOVE WINE AND WANT TO HAVE A GREAT TIME?

Don't miss what we have prepared for you:

Discover wines you don't know without the risk of buying the bottle. Taste, and for those you like, snap a photo for your gallery.

Take home a list of all the participating wineries and the distributors through which you can get them.

Share this experience with friends, your partner, your parents, or coworkers, but don't miss this chance to enjoy good wine, good food, and good music, along with great company.

See you at VINALIA

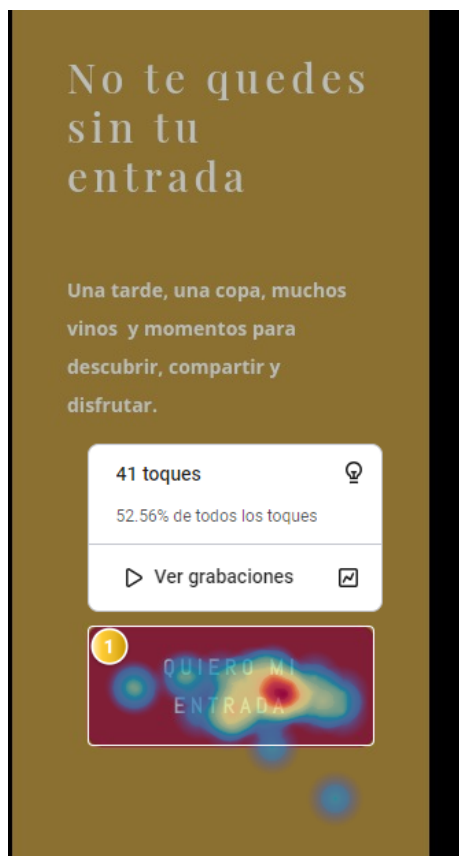
October 28th, from 16:30 to 20:30, at the Art Center of Universidad Laboral.

Don't miss your ticket!

An afternoon, a glass, many wines, and moments to discover, share, and enjoy.

Button: I want my ticket

CLICKS



SCROLL HEATMAP



STORE PAGE CLICKS



del vino, profesionales y
curiosos en **. ** m**
dedicados a descubrir
sabores únicos y
experiencias compartidas.

ENTRADA VINALIA

Nombre *

***, *** €



Añadir al carrito

Descripción

ENTRADA VINALIA: Salón de Vinos
Singulares

Ir al carrito

¿CÓMO COMPRO MIS ENTRADAS?

*. Escribe tu nombre

*. Elige el número de entradas que quieres

**, Haz clic en el botón «Añadir al Carrito»

Una vez hecho esto, se recargará esta misma
página,
solo quedaría:

**. Hacer clic en el botón «Ir al Carrito»

**. Verificar que tu pedido sea correcto y hacer
clic en el botón «Finalizar compra»

**. Rellena los campos:

«Correo electrónico», «Nombre» y «Apellidos»,
«Teléfono» y los Detalles de Pago

**. Hacer clic en «Realizar Pedido»,

Y disfrutar de la tarde del *

AVISO LEGAL

[Aviso legal](#)

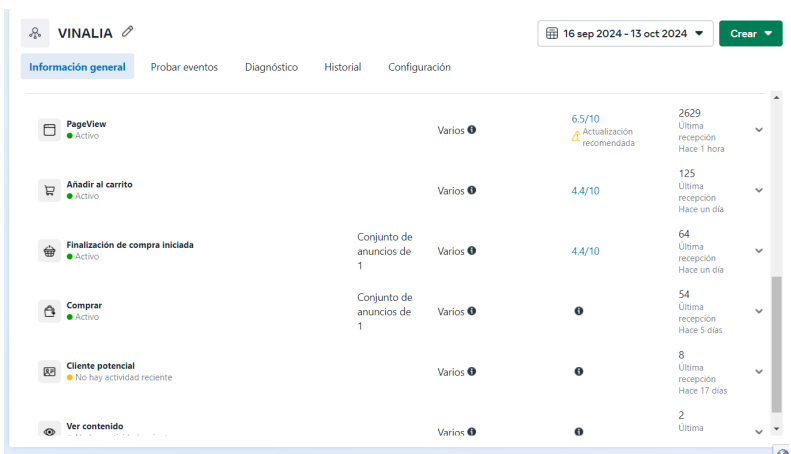
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[Política de privacidad](#)

CHECKOUT PAGE

Only four customers reached this point in the last 7 days based on hotjar data, and it appears that were my client's friends.

other metrics



I don't know why it doesn't let me make it bigger, it is the fb pixel.
Honestly, I don't know how to analyze the fb pixel data in my advantage and I don't really trust it, the numbers are weird:

- PageView: 2629
- Add to cart: 125
- checkout started: 64
- purchase: 54
- Lead: 8
- viewcontent: 2