

DM: First one

Hey xy! 😊

Your (exact) video gives a TONS of useful information in order to make the pork belly as delicious and simple as possible.

Besides you say something tricky and “out of the ordinary”, so you win their attention and you can constantly maintain it.

I'm thinking now about the “why this 2 hour cooking part is so important”, especially when you give other methods and tools to reach the exact same result, so the pork belly will be lovely, tender and also start to render down some of the fat.

Do you use this “hack” in your newsletter too? 😊

A done example is on hand, so you can see clearly what I had in mind.

I don't want to be intrusive.

For this reason I don't share with you my idea in this message.

Anyway, if you want to read through, just write me a simple “Yes!”, and it'll arrive in seconds.

DM: Second one

Hi xy,

I came across your video on cooking pork belly and was really impressed with the helpful tips and tricks you shared. I particularly found the "why this 2 hour cooking part is so important" section to be interesting, especially since you offer other methods to achieve the same results.

I was wondering if you ever use this hack in your newsletter, and if so, I'd love to learn more about how you incorporate it into your content. I actually have an idea that I think would be a great fit for your newsletter, but I don't want to be too forward. If you're interested in learning more, just reply with a "Yes" and I'll send it over.

Free Value

SL.: Always Eating The Same Dinners?

You and I both struggle sometimes with preparing a delicious meal.

You enter the kitchen with zero motivation to cook, being dead tired, and uncomfortable to start the process.

All you want to do is to have a really tasty meal after an exhausting day, something's always missing...

Over. And over. And over...again.

Even when you regularly weigh out the components of the recipe as if you were a chef with 3 Michelin stars.

You start cooking.

But you have the "nothing seems to work at all" feeling.

And absolutely don't know WHY.

You know, I was in your situation for YEARS.

Constantly needing a HUGE amount of time to prep the meals.

Unfamiliarity with THOSE ingredients.

Feeling every kind of recipe DIFFICULT to follow.

I truly wanted to break out from them, at the earliest possible moment.

But the more I fitfully wanted, the more nothing seemed to work...

Now, I know why.

Grab a chair and I will tell you more.

If you want to break out from them, the very first step is to understand and apply these little tricks from ancient China which were able to put the Chinese Kitchen forever on the map all over the world.

And the good news is they aren't dead with Qing Shi Huang Ti and his Terracotta Army underground.

They will help you even today to have more motivation through your personal successes, give you more energy and get you excited every single time when you enter the kitchen.

Click here to discover the Ancient Chinese Wisdom and start loving to cook.